CITY OF WASHINGTON, ILLINOIS PROCLAMATION

- **WHEREAS**, Small Businesses form the backbone of our local economy, generating jobs and improving the quality of life for citizens; and
- **WHEREAS**, the City of Washington supports the efforts of local small business and recognized the critical role they play in our community; and
- **WHEREAS**, Small Business Saturday is a nationwide campaign to cultivate business for small merchants on the Saturday after Thanksgiving; and
- **WHEREAS**, Small Business Saturday will stimulate economic growth locally for small merchants by following the tradition of Black Friday and Cyber Monday, two of the busiest shopping days of the year; and
- **WHEREAS**, 76% of all consumers plan to go to one or more small businesses as part of their holiday shopping; and
- **WHEREAS**, we encourage citizens to consider shopping small merchants on Small Business Saturday as a way to boost the local economy and strengthen our small business community.

NOW, THEREFORE, ON BEHALF OF THE WASHINGTON CITY COUNCIL, I, GARY W. MANIER, MAYOR OF THE CITY OF WASHINGTON, ILLINOIS, DO HEREBY PROCLAIM SATURDAY, NOVEMBER 25, 2017 AS:

"SMALL BUSINESS SATURDAY"

and encourage the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

PROCLAIMED this 6 th day of November, 2017.	
	Gary W. Manier, Mayor
ATTEST:	
Patricia S. Brown, City Clerk	