

**CITY OF WASHINGTON
WASHINGTON, ILLINOIS**

MEMORANDUM

To: City Council
From: Gary Manier, Mayor and Acting City Administrator
Subject: Payment Authorization: Tournament of Champions
Date: November 16, 2018

Attached for your consideration is a payment authorization of \$10,000 to sponsor the Tournament of Champions at Washington High School. Sponsorship of this boys basketball tournament is a budgeted expense and helps promote tourism in Washington.

September 10, 2018

Mayor Gary Manier
City of Washington
301 Walnut Street
Washington, IL 61571

Dear Mayor Manier,

The Tournament of Champions held at Washington Community High School in Washington, Illinois has become one of the top National High School Basketball events in the United States. The TOC has proven to be the Nation's #1 Thanksgiving destination, as 190 teams from 28 states and Canada have made their journey to Washington and the surrounding communities in the last eleven years.

Fans of the Tournament of Champions have witnessed elite basketball at every level of High School competition. They have been able to watch future NBA stars and NCAA Division I All-Americans. Fans have even seen National High school Champions and State Champions from 16 different states!

This year the event will be held on November 20-24, 2018 at Washington Community High School. The Tournament of Champions committee is seeking the City of Washington's support of the tournament. This year we are looking for a Platinum Level Sponsorship. In exchange the City of Washington will receive: Use of the Tournament of Champions Logo, Sponsor recognition in news releases and advertising, Opportunity to insert information in TOC Coaches Packets, 12 PA Announcements, Full Page Ad in Program, Logo on TOC website, Two official pieces of TOC apparel, Two parking passes, Logo on banner in gym, 15 All-Session VIP Passes, 15 TOC Hospitality Room Passes, Listing on Official TOC Program Sponsor Page, and listing in special advertisement in WCHS Basketball Program. The Platinum Level Sponsorship is a \$10,000.00 commitment.

We thank you for your continued support of this event. For more information on the Tournament or additional information on sponsorship please contact the WCHS Athletic Department at (309) 444-3167.

Sincerely,

The 2018 Tournament of Champions Committee