

## Memorandum



TO:

Mayor Manier and City Council

FROM:

Ray Forsythe, City Administrator RPF

DATE:

July 25, 2019

SUBJECT:

Payment Authorization, Tournament of Champions

The Tournament of Champions Committee has respectfully requested the City of Washington to again support the Tournament of Champions event to be held November 26 – 30, 2019 at the Washington Community High School.

Attached is information related to the tournament and the benefits of the Platinum Sponsorship. The City Council has budgeted \$10,000 for this event and has previously sponsored the Tournament at this level.

Members of the 2019 Tournament of Champions Committee will be in attendance at the August 5, 2019 City Council Meeting.

# TOURNAMENT OF CHAMPIONS

2019-2020



November 26-30, 2019
Washington Community High School

FIGHTING THE FIGH

# STRONG FOUNDATION

BRAIN CANTER AWARENESS

### 2019 TOURNAMENT OF CHAMPIONS

The Tournament of Champions has become one of the top National High School Basketball events in the United States. The TOC has proven to be the Nation's #1 Thanksgiving destination, as 201 teams from 29 states and Canada have made their journey to the Greater Peoria Area in the last 13 years.

Fans of the Tournament of Champions have witnessed elite basketball at every level of High School competition. They have been able to watch future NBA stars and NCAA Division I All-Americans. Fans have even watched National High School Champions and State Champions from 17 different states!



DATE NOVEMBER 26 - 30, 2019
LOCATION WASHINGTON COMMUNITY HIGH SCHOOL
WEBSITE WashingtonTofC.org

#### BY THE NUMBERS **TOURNAMENT OF CHAMPIONS** 6,000,000+ TofC views on YouTube.com & Courtsidefilms.com 72,607 **Peorla Journal Star Sunday Circulation** 63.204 Peorla Journal Star Weekday Circulation 20,000 Attendance total over 5-day tournament 5,700 Followers of Jim Mattson, ESPN Peorla 2.000 Views per video on High School Cube 50+ Scouts and recruiters from colleges every year PLAYERS WHO HAVE GRACED THE COURTS OF THE TOC 600 Division I Basketball Players 70 Projected NBA players 43 NBA players 28 High School Basketball State Champions 26 McDonald's All-Americans NBA First-round draft picks

For more information, contact: Washington High School Athletic Department (309) 444-5533



#### **ANTHONY DAVIS**

6'10" PF, Chicago Perspectives, IL. Davis is the TOC's first NBA All-Star! He is the first TOC player to be named to the NBA All-Star Team. Davis recorded a Triple-Double in his 2010 TOC appearance with 37 points, 15 rebounds and 11 blocks.



#### **ANDREW WIGGINS**

6'8" SG, Huntington Prep, WV Wiggins was the #1 pick in the 2014 NBA Draft and was named the NBA's Rookie of the Year in his first season with the Minnesont Timberwoives.



#### **BUDDY HIELD**

64" SG Sunrise Christian Academy, KS Buddy Hield was named the 2016 NCAA College Player of the Year! The former Oklahoma Sooner was a lst round selection in the 2016 NBA Draft and is currently draining 3-pointers for the NBA Sacramento Kings.



#### ZION WILLIAMSON

67° SF, Spartanburg Day School, SC Zion Williamson became a legend at the ToC in 2016. His dynamic dunks and breathtaking drives at the ToC created the greatest viral buzz for a High School Basketball player, EVER! Williamson scored 50 points in a single game and had ZI dunks at WCHS! Zion has millions of views on YouTube.com and Courtsidefilms.com



#### **MYLES TURNER**

6'11" C Euless Trinity, TX Myles Turner was a Lottery Pick in the 2015 NBA Draft for the Indiana Pacers. Turner is the NBA's top shot blocker!! Turner was named to the Washington Invitational All-Tournament Team in 2013 and is one of the TOC's all-time leading shot blockers.



#### **ALEC PETERS**

69" PF, Washington, IL.
Valparaiso's Alec Peters has been one of the elite
PF's in college baskethall the past few years.
Peters was named to the NABC All-America team
are averaging 23 points and 10 boards his senior
season. Peters was drafted by the Phoenix Suns
where he played his first NBA season.



#### TRISTAN THOMPSON

6'10" PF, Findlay College Prep, NV
The Cleveland Cavaliers' Thompson was
named to the NBA Rookie/Sophomore
Game at the 2013 All-Star Weekend.
He was the 4th pick in the 2011 NBA Draft
and is currently one of the leading rebounders
in the NBA. Thompson was named to the 2009
Team Works All-Tournament Team at the TOC.



#### **DeANDRE JORDAN**

6°11° C Christian Life Center Academy, Humble, TX
The New York Kinicks' Jordan is one of the
elite centers in the NBA. Jordan is one of
the elite rebounders and shot blockers
in the Federation. Jordan was named
to the 2006 TOCS All-Shootout Team
and was also named to the 2017 NBA
All-Star team.



Scan this QR code on your smart phone to see videos of past Tournament of Champions or to find more information on our website: www.WashingtonTofC.org.



All-Session VIP passes
Hospitality Room Passes
Listing on TOC Program Sponsor Page
Listing on Sponsor Sign in Torry Gym
Ad in TOC Program (size)

ALL CONF.	ALL STATE	ALL AMERICAN	SILVER	GOLD	PLATINUM	TITLE
\$250	\$500	\$1,000	\$2,500	\$5,000	\$10,000	\$20,000
2	4	4	6	10	15	50
2	4	4	6	10	15	50
1	4	de	4		-	*
4		*	4	4	4	4
	business card	1/4 page	1/2 page	full	inside	back

Official TOC Apparel
Parking Pass
Logo listed on TOC Website
PA Announcements at the TOC
Listing in the WCHS Basketball Program Guide
Opportunity to insert information in Team/Coach packet
Use of TOC logo
Recognition in News Releases & Advertisements
Banner logo in Torry Gym

1	2	2	2	2	4
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TOC Naming Rights
Product Line Exclusivity
Logo on Tournament Apparel
Opportunity for Product Info at TOC
Recognition at halftime promotions

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All promotional material will include sponsor logo or Name
Opportunity to present four game balls
Opportunity to present awards and trophies
TOC website linked to your website
Name or Logo on Front Cover of program

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updated 6/28/2019

The undersigned entity (the sponsor) hereby agrees to be a sponsor of the Tournament of Champions to be conducted by Washington Community High School on November 26 - 30, 2019, at the following level:

\$20,000 LEVEL

	\$10,000 LEVEL PLATINUM SPONSORSHIP
	\$5,000 LEVEL GOLD SPONSORSHIP
	\$2,500 LEVEL SILVER SPONSORSHIP
	\$1,000 LEVEL ALL-AMERICAN SPONSORSHIP
	\$500 LEVEL ALL-STATE SPONSORSHIP
	\$250 LEVEL ALL-CONFERENCE SPONSORSHIP
within 30 days from execution of In exchange for the sponsors with the corresponding spon Sponsor also agrees to provide	to Washington Community High School, Tournament of Champions, f this agreement, and full payment no later than November 1, 2019. This fee, the sponsor will receive the benefits as listed in ordnance sorship level.  The advertisement artwork and/or logo and text by September 2, 2019.  The advertisement artwork and/or logo and text by September 2, 2019.  The advertisement artwork and/or logo and text by September 2, 2019.
NAME OF SPONSOR - BUSINESS	
CITY, STATE, ZIP	
PHONE NUMBER	
E-MAIL	
CONTACT PERSON - NAME (please print)	
CONTACT PERSON (signature)	
TOC REPRESENTATIVE (please print)	
TOC REPRESENTATIVE (signature)	
	Yes, I would like to be invoiced for payment

Please return this agreement and payment to: Sherry Thurston, Athletic Dept. Secretary Washington Community High School, 115 Bondurant Street, Washington, IL 61571.