



CITY OF WASHINGTON, ILLINOIS
City Council Agenda Communication

Meeting Date: April 6, 2020

Prepared By: Jon Oliphant, AICP, Planning & Development Director

Agenda Item: First Reading Ordinance – Chamber of Commerce Annual Work Agreement

Explanation: Attached is the draft annual Chamber work agreement with the City for the period of May 1, 2020-April 30, 2021. The existing agreement was approved in August and is in effect until April 30, 2020. Staff has had regular meetings with two aldermen, the Chamber Executive Director, and a Board member to continue ongoing two-way communications.

Also attached is a list of the Chamber's current members separated by their physical location as well as its membership report from December 2019.

Fiscal Impact: The current agreement pays the Chamber \$30,000 for its services. The FY 20-21 budget tentatively has \$30,000 included pending feedback from the Council on a funding level.

Recommendation/

Committee Discussion Summary: Staff recommends approval of the agreement. The Chamber has become even more vital in disseminating information and providing assistance as a result of the required shutdown and reduction of services of many businesses as a result of the COVID-19 pandemic. The Finance and Personnel Committee unanimously recommended approval of the agreement at its meeting on March 16.

Action Requested: Approval of the attached ordinance. A first reading ordinance is scheduled for the April 6 City Council meeting with a second reading to be scheduled for the April 20 meeting.

ORDINANCE NO. _____

Synopsis: The following ordinance will approve an agreement between the City of Washington, IL and the Washington Chamber of Commerce regarding tourism and economic development services for a one-year period ending on April 30, 2021. Among other things, the agreement provides for the payment of \$30,000 to the Washington Chamber of Commerce for services rendered.

AN ORDINANCE AUTHORIZING THE MAYOR AND CITY CLERK OF THE CITY OF WASHINGTON, TAZEWELL COUNTY, ILLINOIS, TO ENTER INTO AN AGREEMENT BETWEEN THE CITY OF WASHINGTON AND THE WASHINGTON CHAMBER OF COMMERCE FOR THE PROVISION OF TOURISM AND ECONOMIC DEVELOPMENT SERVICES

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF WASHINGTON, TAZEWELL COUNTY, ILLINOIS, as follows:

Section 1. That the agreement between the City of Washington and the Washington Chamber of Commerce for the provision of tourism and economic development services, a copy of which is attached hereto as Exhibit 1, and by reference expressly made a part hereof, be, and the same is hereby approved.

Section 2. That the Mayor and the City Clerk of the City of Washington be, and hereby are, authorized, empowered, and directed, pursuant to the City's home rule powers, to enter into and execute said Agreement on behalf of the City of Washington in substantially the form of the document attached hereto as Exhibit 1, and by reference expressly made a part hereof, and to make, execute, and deliver any and all documents necessary for the effectiveness thereof.

Section 3. That this ordinance shall be in full force and effect from and after its passage, approval, and publication as provided by law.

Section 4. That all ordinances or parts thereof in conflict herewith are hereby expressly repealed.

PASSED AND APPROVED this _____ day of _____, 2020.

AYES: _____

NAYS: _____

Mayor

ATTEST:

City Clerk

EXHIBIT 1

Washington Chamber of Commerce Annual Work Agreement with The City of Washington, IL

May 1, 2020-April 30, 2021

“Working Together to Build a Better Washington”



WASHINGTON
CHAMBER OF COMMERCE



Washington Chamber of Commerce
105 S. Spruce Street
Washington, IL 61571

phone: (309) 444-9921
E-mail: info@washingtoncoc.com
Mailing: P.O. Box 262

The Washington Chamber of Commerce (WCOC) looks to continue to have a strong relationship with the City of Washington (the City). The WCOC will develop, implement and maintain programs and activities designed to promote and expand economic development in and around the City of Washington. Through business retention, addressing the general business climate and retail marketing campaigns. In return, the Chamber will be provided compensation, in the amount of \$30,000.00, for the proposed services from the City of Washington.

If the City has any questions about this agreement, please contact Chevie Kriete, Director at (309) 444-9921 or chevie@washingtoncoc.com.

The framework of this agreement involves comprehensive, local work in all of the following areas: organization, promotion, design and economic restructuring. General functions include:

- Business development, retention and growth
- Encourage cooperation and building leadership in the business community
- Promote Washington as an exciting place to live, dine, shop and invest
- Improve communication and processes between the City and businesses
- Coordinate business to business promotion and coordination
- Business strategy work with SCORE Peoria and the Small Business Development Center
- Provide advertising and promotional opportunities for membership both included in membership and as a part of the co-op advertising program
- Regular social media posts promoting Washington chamber member businesses and City of Washington news and events (3-5 times per week)
- Support council initiatives, as a chamber when they improve the business community and development
- Support a regional approach including collaboration with the Peoria Area Convention and Visitors Bureau and Greater Peoria Economic Development Council
- Represent Washington in the Shop Local 365 campaign as well as other regional initiatives
- Plan, execute and coordinate the City's annual festival, Washington Good Neighbor Days
- Attend City Council Meetings, as schedules allow, to update monthly on tasks
- Quarterly progress reports provided in writing
- The Chamber Director (or a chamber representative if unavailable), City Administrator and/or Planning and Development Director will meet monthly and review activities and work plan in order to ensure that the objectives of the city are being met.

The Washington Chamber of Commerce serves the business community in Washington. We are a member organization and a portion of our budget comes from membership dues. Here are services that are provided to our members as a service of their chamber membership, exclusive of the City-Chamber Agreement.

Basic Level of Membership - Annual Cost to Member: \$0.00

- Business name listed on website, business referrals and access to Chamber's al-a-carte menu of services

One Star Level of Membership - Annual Cost to Member: \$250.00

- All traditional benefits available to members from the previous model of membership including: interactive listing on website, Washington Chamber of Commerce Partnership Plaque, plaque presentations and ribbon cutting ceremonies to mark major business anniversaries, access to Chamber's website, through member's only log-in.

Additional Levels of Membership are provided to Chamber Members for additional fees. But these are our two most common levels, other levels vary based on sponsorship packages included and different marketing and promotion services built into the price.



WASHINGTON
CHAMBER OF COMMERCE

Membership Packages

Basic Membership Level



The Washington Chamber of Commerce is committed to being an advocate for business, to promote business alliances, to provide valuable benefits and services to our members and to be a leader for economic development efforts in Washington, Illinois. Our goal is to create business partnerships and opportunities that allow the Washington Business Community to thrive and succeed.

Benefits of Basic Membership Level

- Business name listed on website
 - 1 business location listed on website
 - 1 category
- Business referrals
- Access to Chamber's al-a-carte menu of services
- Credibility
- Digital Chamber Badge

*Business must be located in the 61571 zip code in order to take advantage of this membership level

For more information on the Washington Chamber of Commerce, including additional Membership Packages, contact:

Washington
Chamber of Commerce
114 Washington Square
Washington, IL 61571
309.444.9921
info@washingtoncoc.com

Membership Value and Investment

Package	Value	Investment
Basic		FREE



WASHINGTON
CHAMBER OF COMMERCE

Membership Packages

1-Star Membership Level



The Washington Chamber of Commerce is committed to being an advocate for business, to promote business alliances, to provide valuable benefits and services to our members and to be a leader for economic development efforts in Washington, Illinois. Our goal is to create business partnerships and opportunities that allow the Washington Business Community to thrive and succeed.

Benefits of 1-Star Membership Level

- Become our partner in business
- Subscription to chamber's weekly e-blast (Monday Members Only e-blast)
- Business referrals
- Sponsorship Opportunities
- Access to Chamber's a-la-carte menu of services
- Credibility
- Digital Chamber Badge
- Free attendance at monthly Business Before Hours and Business After Hours
- Washington Chamber of Commerce Partnership Plaque
- Door decal with current year's date
- Plaque Presentations and Ribbon Cutting Ceremonies to mark major business anniversaries
- Access to Chamber's website, through member's only log-in
- Participate in Chamber Committees
- Special Pricing on Chamber Events
- Interactive listing on website
 - 1 business location listed on website
 - Up to 3 categories
 - Listing links to your website
- Two free ads in weekly WCOC Connections
- Discounted Social Media through Big Picture
- One time special price ad thru PJS

For more information on the Washington Chamber of Commerce, including additional Membership Packages, contact:

Washington
Chamber of Commerce
114 Washington Square
Washington, IL 61571
309.444.9921
info@washingtoncoc.com

Membership Value and Investment

Package	Value	Investment
1 Star	\$775.00	\$250.00

Company Name**Physical City**

Central State Fireworks, Inc.	Bloomington
Better Earth Logistics	East Peoria
Erie Insurance Group, Peoria Office	East Peoria
GameOn Illinois	East Peoria
Illinois Central College	East Peoria
River City Construction LLC	East Peoria
The Federal Companies	East Peoria
Uftring Automall	East Peoria
Nick Klein Trucking & Excavating, Inc	Henry
MTCO Communications, Inc.	Metamora
Grouve	Milwaukee
Garber Heating & Air Conditioning	Morton
Kennel Lake Sportsmen's Club	Morton
The Big Picture Social Media	Morton
Washington Times Reporter (Times News Group)	Pekin
Adams Outdoor Advertising	Peoria
Advanced Media Partners	Peoria
Ameren Illinois	Peoria
B. B. B. of Central Illinois, Inc.	Peoria
Barrack's Cater Inn	Peoria
Callahan Construction Services Inc.	Peoria
Camp Bow Wow	Peoria
CliftonLarsonAllen LLP	Peoria
Daily Laboratories, Division of Mobilab	Peoria
Gorenz & Associates, Ltd.	Peoria
Hall, Rustom & Fritz LLC	Peoria
Heart of Illinois Hospitality Association	Peoria
Heartland Festival Orchestra	Peoria
Joan's Trophy & Plaque, Co.	Peoria
Journal Star	Peoria
Konica Minolta Business Solutions	Peoria
Metropolitan Airport Authority	Peoria
Midwest Communications	Peoria
Peoria Area Association of Realtors	Peoria
Peoria Area Convention & Visitors Bureau	Peoria
PJ Hoerr	Peoria
SCORE Peoria	Peoria
State Farm - Jodi Brown	Peoria
Teen Challenge Peoria	Peoria
The Center for Prevention of Abuse	Peoria
Ronald McDonald House Charities of Central Illinois	Peoria
Kwik Kopy Business Solutions	Peoria Heights
4 Paws Animal Clinic	Washington
@ BAT	Washington
A&J Storage	Washington

Alexander Financial Services	Washington
Alexander-Murray Agency	Washington
American Commercial Realty	Washington
American Legion Post #100	Washington
Anderson Auto Center & Auto Collision	Washington
Art at the Bodega	Washington
Associated Veterinary Clinic	Washington
Associates in Dentistry. LLP	Washington
Automotion Auto Detail	Washington
B & L Electric Contractor, Inc.	Washington
Backyard Living	Washington
Balanced, LLC	Washington
Bard Optical	Washington
Barrick-Oltman, Inc. Heating and Cooling	Washington
Bernardi's Restaurant	Washington
Bethany Community Church	Washington
Black, Black & Brown	Washington
Blue Margaritas Mexican Bar and Grill	Washington
Boutique 309	Washington
Brecklin's Servicercenter	Washington
Brickhouse BBQ Burgers Brew	Washington
BTD Manufacturing	Washington
Building Hope in Kids - Uganda	Washington
Busey Bank	Washington
Calvary Community Church	Washington
Camp Good News	Washington
Casey's General Store - Sunnyland	Washington
Casey's General Stores - Washington	Washington
Castaways Consignment	Washington
Cato Corp.	Washington
CEFCU	Washington
Cellular Plus	Washington
Central Illinois Stars of Hope	Washington
Christopher A. Nichols Law, LLC	Washington
City of Washington	Washington
Connect Church	Washington
Cornerstone Learning Center	Washington
Country Financial - Patrick Sams	Washington
Countryside Banquet Facility	Washington
Courier Newspapers	Washington
Create A Scene	Washington
Crossroads United Methodist Church	Washington
Define the Home	Washington
Deiters Funeral Home & Crematory, LTD.	Washington
Dick Rich Plumbing Inc	Washington
Domino's	Washington
Dunkin Donuts	Washington

Edward Jones - Jared Harrison	Washington
Edward Jones - Nicole Miller	Washington
Essig Law Office	Washington
EST Appraisals INC.	Washington
Evangelical United Methodist Church	Washington
Everett Freeberg, CLU, ChFC	Washington
Faith Church	Washington
Faith Lutheran Child Care & Church	Washington
Faye Clark - Licensed Massage Therapist	Washington
First Baptist Church	Washington
Five Points-Washington	Washington
Fletcher Landscape Services, Inc.	Washington
Fon Du Lac Park District dba Quail Meadows Golf Course	Washington
Foster Jewelry	Washington
Get Yourself Motivated (GYM)	Washington
Goodwill Industries of Central Illinois,	Washington
Grace Bible Church	Washington
Great Oaks Community Church	Washington
Gym Corner	Washington
Harvard Hills Baptist Church	Washington
Heartland Bank and Trust Company	Washington
Heinold Homes & Renovations	Washington
Highview Christian Church	Washington
Ice Cream Shack of Sunnyland	Washington
Illinois Eye Center	Washington
Innovative Medical Therapies LLC	Washington
IVP Plastics	Washington
IvyRehab Physical Therapy	Washington
J. Brian Heller P.C.	Washington
Jennifer Walker Travel	Washington
JH Car Wash	Washington
Jim Maloof Realtor	Washington
Jimmy John's	Washington
John Bearce Companies	Washington
Johnson Accounting, Inc.	Washington
Joos Realty Company	Washington
Just Kidz Dentistry	Washington
Just Right Carpet Cleaning & Pressure Washing	Washington
Kara Kamienski Photography Co.	Washington
Kep's Sports Bar & Grill	Washington
Kiwanis Club of Washington	Washington
Knewedge LLC	Washington
Krick Dentistry	Washington
Lasting Serenity Counseling Services LLC	Washington
LeBakery On the Square	Washington
Ledgestone Insurance Group	Washington
Lee Automotive	Washington

Legacy Church	Washington
Lindsey Plumbing	Washington
Lindy's Downtown Market	Washington
Liquor Oasis	Washington
Lori's Kitchen Store	Washington
Lovell Orthodontics	Washington
M4 Steel	Washington
Mallard Way Apartments	Washington
Martin Automotive	Washington
Martin Financial Services	Washington
Mason-White Funeral Homes, Ltd	Washington
McDonald's/Bre Mid America	Washington
McMahon's Pints & Plates	Washington
Merle Norman Cosmetics/That Perfect Look	Washington
Mescher, Rinehart & Redlingshafer, P.C.	Washington
Michael Moon, DDS	Washington
Michael's Italian Feast	Washington
MiMi Photography	Washington
Mobile Weather Team	Washington
Moms Who Care	Washington
Monical's Pizza	Washington
Morningside of Washington	Washington
Mt. Vernon Properties	Washington
Neal Tire & Auto Services	Washington
Needle in a Haystack	Washington
New Life Christian Church	Washington
O'Dea's Cleaners	Washington
Ogborn Plumbing Inc.	Washington
Once Upon A Hair	Washington
One Counseling & Wellness LLC	Washington
OSF HealthCare	Washington
Our Savior Lutheran Church	Washington
Pat A Cake Learning Academy	Washington
Peddler's Way Quilt Company	Washington
Peoria Siding & Window Company	Washington
Phillips, Salmi & Associates LLC	Washington
Piano Lessons with Angela Rose	Washington
Pine Lakes Golf Club, Inc.	Washington
Plaza Lanes	Washington
Pleasant Valley Missionary Baptist Church	Washington
PNC Bank	Washington
Professional Therapy Services, Inc.	Washington
Ralph's Floor Fashions, Inc.	Washington
Reflections Memory Care	Washington
Rock Valley Physical Therapy	Washington
Rocor Industries	Washington
Rotary Club of Washington	Washington

RP Lumber Co., Inc.	Washington
Russell's Cycling & Fitness Center	Washington
Schell Systems, Inc.	Washington
School District #308 (High School)	Washington
School District #50 (Hensey & Beverly Manor)	Washington
School District #51 (Central)	Washington
School District #52 (Lincoln & WMS)	Washington
Sentimental Journey	Washington
Spring Creek Studios Massage	Washington
St. Mark's Lutheran Church	Washington
St. Patrick Catholic Church & School	Washington
Starcrest Cleaners	Washington
State Farm - Corey North	Washington
State Farm - Roger Hickman	Washington
Step Back In Time	Washington
Stock & Field	Washington
Studio 38 Dance Company	Washington
Summer & Associates, LLC	Washington
Sunnyland Chiropractic	Washington
Sunnyland Christian Church	Washington
Sunnyland Community Bank	Washington
Sunrise Supply	Washington
Super 8	Washington
Supportive Living Center of Washington	Washington
Taco Bell	Washington
Team Works by Holzhauer, Inc.	Washington
That Place On Muller	Washington
The Blacksmith	Washington
The Blend	Washington
The Book Nook LLC	Washington
The DAX Foundation	Washington
The Paper Forest	Washington
The Villas of Holly Brook	Washington
Threads, Hope & Love NFP	Washington
TimbukTech, Inc.	Washington
Town & Country Garden Club of Washington	Washington
Trapp Electric	Washington
Tree Family Travel	Washington
Tres Rojas Winery	Washington
Tri-County Eye Center	Washington
Trinkets & Treasures	Washington
Tupperware	Washington
Turnbull Electronics	Washington
Uftring Car Wash	Washington
Uftring Chevrolet	Washington
Unity Point Clinic Express	Washington
UnityPoint Clinic	Washington

Walker-Danforth VFW Post 9016	Washington
Walmart	Washington
Washington Chamber of Commerce	Washington
Washington Chiropractic & Massage	Washington
Washington Christian Church	Washington
Washington Citizens Engaged in Public Safety	Washington
Washington Community Bank	Washington
Washington Dentistry	Washington
Washington District Library	Washington
Washington Fire Department	Washington
Washington Greenhouse LLC	Washington
Washington Historical Society	Washington
Washington Lions Club	Washington
Washington Ministerial Association	Washington
Washington Park District	Washington
Washington Police Department	Washington
Washington Presbyterian Church	Washington
Washington Self Storage, LLC	Washington
Washington Senior Living, LLC	Washington
Washington State Bank	Washington
Washington Township Road District	Washington
Washington Township Supervisor	Washington
Washington Township United Fund	Washington
Washington Veterinary Medical Clinic	Washington
Washington Wellness Center	Washington
We Vinyl	Washington
WHIP (Washington Helps Its People)	Washington
Wieland's Lawn Mower Hospital	Washington
Wishing Star Boutique	Washington
WRC Inc. Realtors	Washington
Young Life Central Illinois	Washington
Your CBD Store	Washington
Zaiser Pumpkin Farm	Washington
Zeek's Comics and Games	Washington
Zehr Farms	Washington

2019 Washington Chamber Actual Membership Dues

2020 Budget			
Level	Member	Dues	Total Revenue
Courtesy	10	\$0.00	\$0.00
Non-Profit	2	\$0.00	\$0.00
Basic	6	\$0.00	\$50.00
One Star	182	\$250.00	\$45,500.00
Two Star	30	\$500.00	\$15,000.00
Three Star	10	\$1,000.00	\$10,000.00
Four Star	1	\$2,500.00	\$2,500.00
Five Star	1	\$5,000.00	\$5,000.00
Total	230		\$78,000.00

2020 Actual			
Level	Member	Dues	Total Revenue
Courtesy	10	\$0.00	\$0.00
Non-Profit	1	\$0.00	\$0.00
Basic	4	\$0.00	\$50.00
One Star	202	\$250.00	\$50,500.00
Two Star	35	\$500.00	\$17,500.00
Three Star	8	\$1,000.00	\$8,000.00
Four Star	0	\$2,500.00	\$0.00
Five Star	3	\$5,000.00	\$15,000.00
Total	263		\$91,050.00

As of December 31, 2019

2019 Actual			
Level	Member	Dues	Total Revenue
Courtesy	10	\$0.00	\$0.00
Non-Profit	1	\$0.00	\$0.00
Basic	4	\$0.00	\$50.00
One Star	202	\$250.00	\$50,500.00
Two Star	35	\$500.00	\$17,500.00
Three Star	8	\$1,000.00	\$8,000.00
Four Star	0	\$2,500.00	\$0.00
Five Star	3	\$5,000.00	\$15,000.00
Total	263		\$91,050.00

As of December 31, 2018

2020 Washington Businesses			
Level	Member	Dues	Total Revenue
Courtesy	10	\$0.00	\$0.00
Non-Profit	1	\$0.00	\$0.00
Basic	4	\$0.00	\$50.00
One Star	179	\$250.00	\$44,750.00
Two Star	27	\$500.00	\$13,500.00
Three Star	7	\$1,000.00	\$7,000.00
Four Star	0	\$2,500.00	\$0.00
Five Star	3	\$5,000.00	\$15,000.00
Total	231		\$80,300.00