

WCOC Monthly Snapshot for City of Washington - July 2020

Upcoming Events

Business After Hours
July 14, 2020
at Five Points-Washington

June by the Numbers

Business Check-Ins 1,420
For month of March, all staff combined.
New Members 1
Dropped Members 0
Total Number of Members 257
of Washington Based Members 229

Monthly Sales Tax
(Spent in March 2020)

HMR \$235,213.07
MT \$248,854.33
MTART \$6.89
Admin Fees on HMR \$3,577.32

Mission Moment

Reaching out to businesses on the BIG grants. There was lots of confusion on which businesses could apply,

2020 WCOC Membership Report - As of May 31, 2020

2020 Budget			
Level	Member	Dues	Total Revenue
Courtesy	10	\$0.00	\$0.00
Non-Profit	2	\$0.00	\$0.00
Basic	6	\$0.00	\$50.00
One Star	182	\$250.00	\$45,500.00
Two Star	30	\$500.00	\$15,000.00
Three Star	10	\$1,000.00	\$10,000.00
Four Star	1	\$2,500.00	\$2,500.00
Five Star	1	\$5,000.00	\$5,000.00
Total	230		\$78,000.00

2020 Actual			
Level	Member	Dues	Total Revenue
Courtesy	0	\$0.00	\$0.00
Non-Profit	1	\$100.00	\$100.00
Basic	2	\$0.00	\$0.00
One Star	126	\$250.00	\$31,500.00
Two Star	22	\$500.00	\$11,000.00
Three Star	5	\$1,000.00	\$5,000.00
Four Star	0	\$2,500.00	\$0.00
Five Star	3	\$5,000.00	\$15,000.00
Total	139		\$62,600.00

2019 Actual			
Level	Member	Dues	Total Revenue
Courtesy	0	\$0.00	\$0.00
Non-Profit	1	\$100.00	\$100.00
Basic	4	\$0.00	\$0.00
One Star	150	\$250.00	\$37,500.00
Two Star	29	\$500.00	\$14,500.00
Three Star	4	\$1,000.00	\$4,000.00
Four Star	0	\$2,500.00	\$0.00
Five Star	3	\$5,000.00	\$15,000.00
Total	82		\$71,100.00

2020 Washington Businesses			
Level	Member	Dues	Total Revenue
Courtesy	0	\$0.00	\$0.00
Non-Profit	1	\$100.00	\$100.00
Basic	2	\$0.00	\$0.00
One Star	111	\$250.00	\$27,750.00
Two Star	17	\$500.00	\$8,500.00
Three Star	4	\$1,000.00	\$4,000.00
Four Star	0	\$2,500.00	\$0.00
Five Star	3	\$5,000.00	\$15,000.00
Total	102		\$55,350.00

COVID-19 Efforts

- Sending bi-weekly e-mails to Chamber Members and Washington Businesses with relevant COVID-19 information.
- Reached out to individual members on opportunities and grants that different businesses qualify for.
- Source of support, encouragement and listening for a variety of members during these unprecedented times.
- Assisting with the Business Arm of the Tazewell County EOC
- Social Media Posts and sharing of Member Posts pertaining to information on how to support our small businesses during this time.
- Creating a COVID-19 level of membership for non-members to take advantage of some benefits at a significantly reduced rate for a six month time frame. (Will only be open to businesses in the 61571 zip code)

Monthly Marketing Theme

