

WCOC Monthly Snapshot for City of Washington - August 2020

2020 WCOC Membership Report - As of June 30, 2020

July by the Numbers

Business Check-Ins	700
<i>For month of March, all staff combined.</i>	
New Members	2
Dropped Members	10
Total Number of Members	249
# of Washington Based Members	221

Monthly Sales Tax
(Spent in April 2020)

HMR	\$264,469.60
MT	\$261,661.77
MTART	\$6.89
Admin Fees on HMR	\$4,023.38

Mission Moment

Was able to hold our first business after hours in July. While attendance was low, many business owners were very excited to be back together.

2020 Budget			
Level	Member	Dues	Total Revenue
Courtesy	10	\$0.00	\$0.00
Non-Profit	2	\$0.00	\$0.00
Basic	6	\$0.00	\$50.00
One Star	182	\$250.00	\$45,500.00
Two Star	30	\$500.00	\$15,000.00
Three Star	10	\$1,000.00	\$10,000.00
Four Star	1	\$2,500.00	\$2,500.00
Five Star	1	\$5,000.00	\$5,000.00
Total	230		\$78,000.00

2020 Actual			
Level	Member	Dues	Total Revenue
Courtesy	0	\$0.00	\$0.00
Non-Profit	1	\$100.00	\$100.00
Basic	2	\$0.00	\$0.00
One Star	133	\$250.00	\$31,500.00
Two Star	22	\$500.00	\$11,000.00
Three Star	5	\$1,000.00	\$5,000.00
Four Star	0	\$2,500.00	\$0.00
Five Star	3	\$5,000.00	\$15,000.00
Total	165		\$64,350.00

2019 Actual			
Level	Member	Dues	Total Revenue
Courtesy	0	\$0.00	\$0.00
Non-Profit	1	\$100.00	\$100.00
Basic	4	\$0.00	\$0.00
One Star	153	\$250.00	\$37,500.00
Two Star	30	\$500.00	\$14,500.00
Three Star	4	\$1,000.00	\$4,000.00
Four Star	0	\$2,500.00	\$0.00
Five Star	3	\$5,000.00	\$15,000.00
Total	195		\$72,350.00

2020 Washington Businesses			
Level	Member	Dues	Total Revenue
Courtesy	0	\$0.00	\$0.00
Non-Profit	1	\$100.00	\$100.00
Basic	2	\$0.00	\$0.00
One Star	117	\$250.00	\$27,750.00
Two Star	17	\$500.00	\$8,500.00
Three Star	5	\$1,000.00	\$4,000.00
Four Star	0	\$2,500.00	\$0.00
Five Star	3	\$5,000.00	\$15,000.00
Total	144		\$57,850.00

Chamber Update

- Continuing to send updates about COVID-19 when new information is released.
- Source of support, encouragement and listening for a variety of members during these unprecedented times.
- Resuming in person visits when able.
- Social Media Posts and sharing of Member Posts pertaining to information on how to support our small businesses during this time.
- Creating a COVID-19 level of membership for non-members to take advantage of some benefits at a significantly reduced rate for a six month time frame. (Will only be open to businesses in the 61571 zip code).

Monthly Marketing Theme



Last month, there was some confusion in our number of dropped members, we had about 15 that were past due, however, due to the current economic situation, we wanted to reach back out to all of these members before they were officially dropped. We have 5 that we have kept on, as they are planning to make payments. However, the other 10, we did not have a response from, so they have been dropped.