

# WCOC Monthly Snapshot for City of Washington

## SEPTEMBER 2020

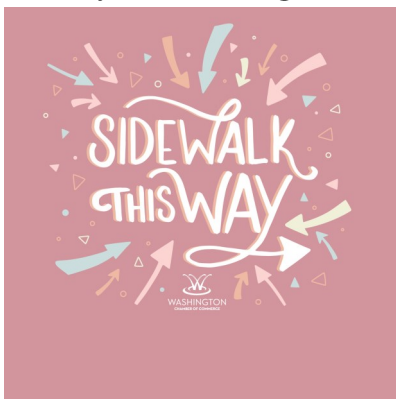
### August by the Numbers

Business Check-Ins	300
New Members	1
Dropped Members	0
Total Number of Members	250
# of Washington Based Members	222

### Monthly Sales Tax (Spent in May 2020)

HMR	\$301,251.16
MT	\$288,727.71
MTART	\$9.84
Admin Fees on HMR	\$4,582.16
Total	\$585,406.55

### Monthly Marketing Theme



### Chamber Update

- Continuing to send updates about COVID-19 when new information is released.
- Source of support, encouragement and listening for a variety of members during these unprecedented times.
- Resuming in person visits when able.
- Social Media Posts and sharing of Member Posts pertaining to information on how to support our small businesses during this time.
- Created a Battle of the Bloody Mary Contest to help drive traffic to local businesses.
- Offering to Washington Restaurants to participate in a Taste of Washington during the month of October. There would not be a sperate location, they would just have a featured dish that people would try and then vote online on a people's choice. There is no fee for current chamber member's to participate. Non-Members are being asked to pay \$50.00.