

WCOC Monthly Snapshot for City of Washington November 2020

October by the Numbers

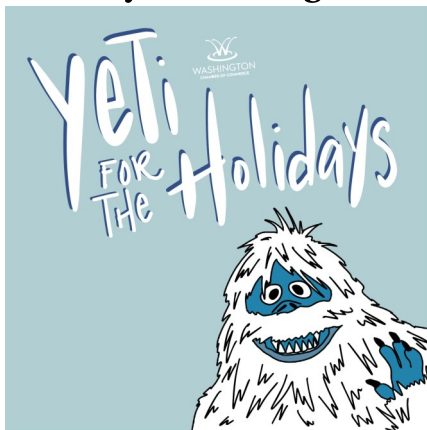
Business Check-Ins	200
New Members	1
Dropped Members	0
Total Number of Members	255
# of Washington Based Members	227

Monthly Sales Tax (Spent in July 2020)

New Numbers Not Available as of November 5, 2020

HMR	\$277,981.80
MT	\$274,870.64
MTART	\$9.84
Admin Fees on HMR	\$4,231.36
Total	\$548,630.92

Monthly Marketing Theme



There is so much that Washington has to offer as shoppers and customers get “yeti” for the holidays. Need a last minute gift? Washington is where you will find it. Dinner with your neighbors? Washington restaurants! Shopping for Santa? Washington Specialty Shops! A pick me up for yourself while out and about? Washington has that too! We are excited to bring this fun play on words to our holiday marketing. Providing an opportunity for a variety of businesses the opportunity to show how they can help shoppers get “yeti” for the holidays!

Chamber Update

- Continuing to send updates about COVID-19 when new information is released.
- Source of support, encouragement and listening for a variety of members during these unprecedented times.
- Social Media Posts and sharing of Member Posts pertaining to information on how to support our small businesses during this time.
- The 2020 Taste of Washington saw over 200 people participating. The winners were
 - Best Entrée—Cummins Homemade Tenderloin
 - Best Appetizer—Brickhouse’s Homemade Tots
 - Best Dessert—Brickhouse’s Nana’s Peach Crisp
 - Martini Madness—Mariachi’s Margarita
- Holiday Advertising will include radio, tv, and social media.
- Virtual Mayor’s Prayer Breakfast will be held on November 19th in conjunction with the Washington Ministerial Association. There will also be either an in person or a boxed lunch event on January 28th.