

# WCOC Monthly Snapshot for City of Washington

## January 2021

### December by the Numbers

Business Check-Ins	121
New Members	2
Dropped Members	0
Total Number of Members	260
# of Washington Based Members	232

### Monthly Sales Tax (Spent in September 2020)

HMR	\$290,865.01
MT	\$279,502.85
MTART	\$7.87
Admin Fees on HMR	\$4,427.48
Total	\$565,948.25

### Chamber Update

- Continuing to send updates about COVID-19 when new information is released. To date have sent over 70 e-blasts containing COVID-19 specific information.
- Source of support, encouragement and listening for a variety of members during these unprecedented times.
- Social Media Posts and sharing of Member Posts pertaining to information on how to support our small businesses during this time.
- The Washington Chamber of Commerce participated in a regional carryout challenge in December, at least six other regional chambers participated.
- Over \$9,000.00 in Washington Gift Certificates was sold in the month of December. This is \$3,500.00 more than what was sold in December of last year.
- We are hearing from several businesses that as the pandemic continues, things keep getting harder for their businesses. Many are seeing themselves in financial distress they have never experienced. Many people are still able to support restaurants and retail, but we are working hard to think of ways we can support those that cannot do curbside, delivery or online sales. This appears to be an area that cannot easily be supported by the general public. (examples, venues, gyms, fitness centers, youth sports, indoor recreation and more.)

## 2020 Washington Chamber Membership Dues

2020 Budget			
Level	Member	Dues	Total Revenue
Courtesy	10	\$0.00	\$0.00
Non-Profit	2	\$0.00	\$0.00
Basic	6	varies	\$50.00
One Star	182	\$250.00	\$45,500.00
Two Star	30	\$500.00	\$15,000.00
Three Star	10	\$1,000.00	\$10,000.00
Four Star	1	\$2,500.00	\$2,500.00
Five Star	1	\$5,000.00	\$5,000.00
Total	242		<b>\$78,050.00</b>

2020 Actual			
Level	Member	Dues	Total Revenue
Courtesy	0	\$0.00	\$0.00
Non-Profit	1	\$100.00	\$100.00
Basic	2	\$0.00	\$0.00
One Star	163	\$250.00	\$40,750.00
Two Star	27	\$500.00	\$13,500.00
Three Star	7	\$1,000.00	\$7,000.00
Four Star	0	\$2,500.00	\$0.00
Five Star	3	\$5,000.00	\$15,000.00
Total	203		<b>\$76,350.00</b>

2019 Actual			
Level	Member	Dues	Total Revenue
Courtesy	10	\$0.00	\$0.00
Non-Profit	1	\$0.00	\$0.00
Basic	4	\$0.00	\$50.00
One Star	200	\$250.00	\$50,000.00
Two Star	34	\$500.00	\$17,000.00
Three Star	8	\$1,000.00	\$8,000.00
Four Star	0	\$2,500.00	\$0.00
Five Star	3	\$5,000.00	\$15,000.00
Total	260		<b>\$90,050.00</b>

2020 Washington Businesses			
Level	Member	Dues	Total Revenue
Courtesy	0	\$0.00	\$0.00
Non-Profit	0	\$100.00	\$0.00
Basic	2	\$0.00	\$0.00
One Star	139	\$125.00	\$17,375.00
Two Star	22	\$500.00	\$11,000.00
Three Star	7	\$1,000.00	\$7,000.00
Four Star	0	\$2,500.00	\$0.00
Five Star	3	\$5,000.00	\$15,000.00
Total	173		<b>\$50,375.00</b>

as of November 30