

WCOC Monthly Snapshot for City of Washington

Report Submitted for: February 2021

January by the Numbers.

Business Check-Ins	120
New Members	0
Dropped Members	0
Total Number of Members	260
# of Washington Based Numbers	232

Monthly Sales Tax - Spent in October 2020

HMR	\$263,015.28
MT	\$266,866.22
MTART	\$6.89
Admin Fees	\$4,003.99
Total	\$525,884.40

Chamber Update.

- Continuing to send updates about COVID-19 when new information is released. To date have sent over 75 e-blasts containing COVID-19 specific information to over 300 Washington business contacts. (Information is sent to both Chamber Members and Non-Chamber Members).
- Source of support, encouragement, and listening for a variety of members during these unprecedented times.
- Social media posts and sharing of member posts pertaining to information on how to support our small businesses during this time.
- Over \$5,000.00 in Washington Chamber Bucks was redeemed in the month of January.
- Hosting a Chocolate Crawl for participating businesses to draw awareness into their businesses for February 8-14, 2021. Customers can stop into participating businesses for sales, coupons, giveaways and chocolate samples.
- Hosting an Inspire Washington Luncheon on March 11th over the lunch hour. Will combine the awards and year in review typically found at Washington Day Banquet along with the inspiration that is a part of Mayor's Prayer Breakfast. More information including how to purchase tickets will be available in the coming weeks.
- Nominations for Washingtonian, Outstanding Business, and Business Beautification are due on February 12. If you would like to nominate a recipient please contact the chamber at 309.444.9921 or info@washingtoncoc.com.

Monthly Marketing Moment.



Show love to small business! Show love to customers! We could all use a little extra love right now, let's make sure to show it to others!

2020 Washington Chamber Actual Membership Dues

2020 Budget			
Level	Member	Dues	Total Revenue
Courtesy	10	\$0.00	\$0.00
Non-Profit	2	\$0.00	\$0.00
Basic	6	\$0.00	\$50.00
One Star	182	\$250.00	\$45,500.00
Two Star	30	\$500.00	\$15,000.00
Three Star	10	\$1,000.00	\$10,000.00
Four Star	1	\$2,500.00	\$2,500.00
Five Star	1	\$5,000.00	\$5,000.00
Total	230		\$78,000.00

2020 Actual			
Level	Member	Dues	Total Revenue
Courtesy	0	\$0.00	\$0.00
Non-Profit	1	\$100.00	\$100.00
Basic	2	\$0.00	\$0.00
One Star	173	\$250.00	\$43,250.00
Two Star	29	\$500.00	\$14,500.00
Three Star	7	\$1,000.00	\$7,000.00
Four Star	0	\$2,500.00	\$0.00
Five Star	3	\$5,000.00	\$15,000.00
Total	215		\$79,850.00

2019 Actual			
Level	Member	Dues	Total Revenue
Courtesy	10	\$0.00	\$0.00
Non-Profit	1	\$0.00	\$0.00
Basic	4	\$0.00	\$50.00
One Star	202	\$250.00	\$50,500.00
Two Star	35	\$500.00	\$17,500.00
Three Star	8	\$1,000.00	\$8,000.00
Four Star	0	\$2,500.00	\$0.00
Five Star	3	\$5,000.00	\$15,000.00
Total	263		\$91,050.00

2020 Washington Businesses			
Level	Member	Dues	Total Revenue
Courtesy	0	\$0.00	\$0.00
Non-Profit	0	\$100.00	\$0.00
Basic	2	\$0.00	\$0.00
One Star	148	\$125.00	\$18,500.00
Two Star	24	\$500.00	\$12,000.00
Three Star	7	\$1,000.00	\$7,000.00
Four Star	0	\$2,500.00	\$0.00
Five Star	3	\$5,000.00	\$15,000.00
Total	184		\$52,500.00

As of December 31