

WCOC Monthly Snapshot for City of Washington Report

Submitted for: March 2021

February by the Numbers:

Business Check-Ins	120
New Members	1
Dropped Members	2
Total Number of Members	259
# of Washington Based Members	231

Monthly Sales Tax – Spent in November 2020:

HMR	\$263,015.28
MT	\$266,866.22
MTART	\$6.89
Admin Fees	\$4,003.99
Total	\$525,884.40

Chamber Update.

- Continuing to send updates about COVID-19 when new information is released. To date have sent over 75 eblasts containing COVID-19 specific information to over 300 Washington business contacts. (Information is sent to both Chamber Members and Non-Chamber Members).
- Source of support, encouragement, and listening for a variety of members during these unprecedented times.
- Social media posts and sharing of member posts pertaining to information on how to support our small businesses during this time.
- Hosting an Inspire Washington Luncheon on March 11th over the lunch hour. Will combine the awards and year in review typically found at Washington Day Banquet along with the inspiration that is a part of Mayor's Prayer Breakfast. We are excited to celebrate all that was accomplished throughout the business community in 2020.
- Hosting our annual Peep Hunt this spring during the last two weeks of March. Participating businesses will have painted peep bunnies in their windows. Shoppers will find the peeps and record their number on their game card. With the hunt is finished, a winner will be drawn from the submitted cards to win \$250.00 in prizes donated by local businesses.
- Membership dues are coming in slightly slower than normal. We are currently working with members that would like to continue to be partners with the Washington Chamber of Commerce, but are unable to pay full dues at this time. We have put in place similar systems to how we handled dues for members after the 2013 tornado. We understand that these are difficult times for everyone and want to do our part to continue to see our thriving businesses lead a healthy community.

Monthly Marketing Moment.



Spring is here! And it's time to put some bounce back in our step. Get out into the community, shop small, dine at one of our restaurants. Let's put the spring back into our step in the community.

2021 Washington Chamber of Commerce Actual Membership Dues

2021 Budget			
Level	Member	Dues	Total Revenue
Courtesy	10	\$0.00	\$0.00
Non-Profit	2	\$0.00	\$0.00
Basic	6	\$0.00	\$50.00
One Star	174	\$250.00	\$43,500.00
Two Star	30	\$500.00	\$15,000.00
Three Star	10	\$1,000.00	\$10,000.00
Four Star	1	\$2,500.00	\$2,500.00
Five Star	1	\$5,000.00	\$5,000.00
Total	222		\$76,000.00

2021 Actual			
Level	Member	Dues	Total Revenue
Courtesy	0	\$0.00	\$0.00
Non-Profit	0	\$100.00	\$100.00
Basic	0	\$0.00	\$0.00
One Star	47	\$250.00	\$11,750.00
Two Star	6	\$500.00	\$3,000.00
Three Star	1	\$1,000.00	\$1,000.00
Four Star	0	\$2,500.00	\$0.00
Five Star	1	\$5,000.00	\$5,000.00
Total	55		\$20,850.00

2020 Actual			
Level	Member	Dues	Total Revenue
Courtesy	0	\$0.00	\$0.00
Non-Profit	0	\$100.00	\$100.00
Basic	1	\$0.00	\$0.00
One Star	64	\$250.00	\$16,000.00
Two Star	10	\$500.00	\$5,000.00
Three Star	3	\$1,000.00	\$3,000.00
Four Star	0	\$2,500.00	\$0.00
Five Star	1	\$5,000.00	\$5,000.00
Total	79		\$29,100.00

2021 Washington Businesses			
Level	Member	Dues	Total Revenue
Courtesy	0	\$0.00	\$0.00
Non-Profit	0	\$100.00	\$100.00
Basic	0	\$0.00	\$0.00
One Star	41	\$250.00	\$10,250.00
Two Star	5	\$500.00	\$2,500.00
Three Star	1	\$1,000.00	\$1,000.00
Four Star	0	\$2,500.00	\$0.00
Five Star	1	\$5,000.00	\$5,000.00
Total	48		\$18,850.00

As of January 31st