WCOC Monthly Snapshot for City of Washington Report

Submitted for: April 1, 2021

March by the Numbers.

Business Check-Ins	240
New Members	1
Dropped Members	2
Total Number of Members	267
# of Washington Based Members	238

Monthly Sales Tax - Spent in December 2020

HMR	\$296,809.99
MT	\$314,401.05
MTART	\$34.44
Admin Fees	\$4,518.74
Total	\$606,726.74

Chamber Update.

- Continuing to send updates about COVID-19 when new information is released. To date
 have sent over 80 eblasts containing COVID-19 specific information to over 300
 Washington business contacts. (Information is sent to both Chamber Members and NonChamber Members).
- Source of support, encouragement, and listening for a variety of members during these unprecedented times.
- Social media posts and sharing of member posts pertaining to information on how to support our small businesses during this time.
- Assisted with getting information out about the Washington Business Sustainability Grant to businesses that qualify.
- Hosted our annual Peep Hunt this spring during the last two weeks of March. At the time of this report there were still three days left to participate, but over a dozen forms were already turned in. Businesses were providing lots of positive feedback about getting new people in their businesses and even were having new customers purchase.
- Hosted a Meet the Candidates Night for those running for school board, library board, park district board and City positions.

Member Marketing Moment.



Spring is here! And it's time to put some bounce back in our step. Get out into the community, shop small, dine at one of our restaurants. Let's put the spring back into our step in the community.

2021 Washington Chamber of Commerce Actual Membership Dues

	202	2021 Budget		
Level	Member Dues	Dues	Total Revenue	Level
Courtesy	10	\$0.00	\$0.00	Courte
Non-Profit	2	\$0.00	\$0.00	Non-Pr
Basic	9	\$0.00	\$50.00	Basic
One Star	174	\$250.00	\$43,500.00	One St
Two Star	30	\$500.00	\$15,000.00	Two St
Three Star	10	\$1,000.00	\$10,000.00	Three :
Four Star	1	\$2,500.00	\$2,500.00	Four St
Five Star	1	\$5,000.00	\$5,000.00	Five St
Total	234		\$76,000.00	Total

Level Member Dues Total Revenue Courtesy \$0.00 \$0.00 Non-Profit \$100.00 \$100.00 Basic \$0.00 \$0.00 One Star \$0 \$250.00 Two Star \$1 \$2500.00 Three Star \$1,000.00 \$3,000.00 Four Star \$2,500.00 \$5,000.00 Five Star \$5,000.00 \$5,000.00 Total \$38,100.00		202	2021 Actual	
esy 0 \$0.00 Profit 0 \$100.00 \$1 tar 2 \$0.00 \$22,50 tar 90 \$250.00 \$25,50 Star 3 \$1,000.00 \$3,00 star 1 \$5,000.00 \$5,00 tar 1 \$5,000.00 \$5,00 tar 111 \$38,10	Level	Member	Dues	Total Revenue
Profit 0 \$100.00 \$1 tar \$0.00 \$25,50.00 \$25,50.50 tar 15 \$500.00 \$7,50 Star 3 \$1,000.00 \$3,00 star 0 \$2,500.00 \$5,00 tar 111 \$38,10	Courtesy	0	\$0.00	\$0.00
tar 90 \$250.00 \$22,50 tar 15 \$500.00 \$7,50 Star 3 \$1,000.00 \$3,00 star 0 \$2,500.00 \$3,00 tar 1 \$5,000.00 \$5,00	Non-Profit	0	\$100.00	\$100.00
90 \$250.00 \$22,5 15 \$500.00 \$7,5 3 \$1,000.00 \$3,0 0 \$2,500.00 \$3,0 111 \$5,000.00 \$5,0	Basic	2	\$0.00	\$0.00
r 3 \$1,000.00 \$7,5 0 \$2,500.00 \$3,0 1 \$5,000.00 \$5,0 111 \$38,1	One Star	90	\$250.00	\$22,500.00
r 3 \$1,000.00 \$3,0 0 \$2,500.00 1 \$5,000.00 \$5,0 111 \$38,1	Two Star	15	\$500.00	\$7,500.00
0 \$2,500.00 \$5,0 1 \$5,000.00 \$5,0 111 \$38,1	Three Star	3	\$1,000.00	\$3,000.00
1 \$5,000.00 \$	Four Star	0	\$2,500.00	\$0.00
111	Five Star	1	\$5,000.00	\$5,000.00
	Total	111		\$38,100.00

	202	2020 Actual	の は ない	
Level	Member Dues	Dues	Total Revenue	
Courtesy	0	\$0.00	\$0.00	10
Non-Profit	0	\$100.00	\$100.00	
Basic	2	\$0.00	\$0.00	
One Star	94	\$250.00	\$23,500.00	
Two Star	16	\$500.00	\$8,000.00	
Three Star	4	\$1,000.00	\$4,000.00	
Four Star	0	\$2,500.00	\$0.00	
Five Star	2	\$5,000.00	\$10,000.00	
Total	118		\$45,600.00	

		0	0	0						
	anue	\$0.00	\$100.00	\$0.00	00.00	\$7,000.00	\$3,000.00	\$0.00	\$5,000.00	00.00
es	Total Revenue		₹		\$19,500.00	\$7,0	\$3,0		\$5,0	\$34,600.00
ness	Total									0,
Busi		\$0.00	\$100.00	\$0.00	00.0	00.0	00.0	00.0	00.0	
gton	res	-ζ-	\$10	\$	\$250.00	\$500.00	\$1,000.00	\$2,500.00	\$5,000.00	
ing	٥							ጭ	\$	
2021 Washington Businesses	Member Dues	0	0	0	78	14	3	0	1	96
:02										
2	Level	Courtesy	Non-Profit	Basic	One Star	Two Star	Three Star	Four Star	Five Star	Total

As of February 28