

# WCOC Monthly Snapshot for City of Washington Report

## Submitted for: April 1, 2021

### March by the Numbers.

Business Check-Ins	240
New Members	1
Dropped Members	2
Total Number of Members	267
# of Washington Based Members	238

### Monthly Sales Tax – Spent in December 2020

HMR	\$296,809.99
MT	\$314,401.05
MTART	\$34.44
Admin Fees	\$4,518.74
Total	\$606,726.74

### Chamber Update.

- Continuing to send updates about COVID-19 when new information is released. To date have sent over 80 eblasts containing COVID-19 specific information to over 300 Washington business contacts. (Information is sent to both Chamber Members and Non-Chamber Members).
- Source of support, encouragement, and listening for a variety of members during these unprecedented times.
- Social media posts and sharing of member posts pertaining to information on how to support our small businesses during this time.
- Assisted with getting information out about the Washington Business Sustainability Grant to businesses that qualify.
- Hosted our annual Peep Hunt this spring during the last two weeks of March. At the time of this report there were still three days left to participate, but over a dozen forms were already turned in. Businesses were providing lots of positive feedback about getting new people in their businesses and even were having new customers purchase.
- Hosted a Meet the Candidates Night for those running for school board, library board, park district board and City positions.

### Member Marketing Moment.



Spring is here! And it's time to put some bounce back in our step. Get out into the community, shop small, dine at one of our restaurants. Let's put the spring back into our step in the community.

## 2021 Washington Chamber of Commerce Actual Membership Dues

2021 Budget			
Level	Member	Dues	Total Revenue
Courtesy	10	\$0.00	\$0.00
Non-Profit	2	\$0.00	\$0.00
Basic	6	\$0.00	\$50.00
One Star	174	\$250.00	\$43,500.00
Two Star	30	\$500.00	\$15,000.00
Three Star	10	\$1,000.00	\$10,000.00
Four Star	1	\$2,500.00	\$2,500.00
Five Star	1	\$5,000.00	\$5,000.00
<b>Total</b>	<b>234</b>		<b>\$76,000.00</b>

2021 Actual			
Level	Member	Dues	Total Revenue
Courtesy	0	\$0.00	\$0.00
Non-Profit	0	\$100.00	\$100.00
Basic	2	\$0.00	\$0.00
One Star	90	\$250.00	\$22,500.00
Two Star	15	\$500.00	\$7,500.00
Three Star	3	\$1,000.00	\$3,000.00
Four Star	0	\$2,500.00	\$0.00
Five Star	1	\$5,000.00	\$5,000.00
<b>Total</b>	<b>111</b>		<b>\$38,100.00</b>

2020 Actual			
Level	Member	Dues	Total Revenue
Courtesy	0	\$0.00	\$0.00
Non-Profit	0	\$100.00	\$100.00
Basic	2	\$0.00	\$0.00
One Star	94	\$250.00	\$23,500.00
Two Star	16	\$500.00	\$8,000.00
Three Star	4	\$1,000.00	\$4,000.00
Four Star	0	\$2,500.00	\$0.00
Five Star	2	\$5,000.00	\$10,000.00
<b>Total</b>	<b>118</b>		<b>\$45,600.00</b>

2021 Washington Businesses			
Level	Member	Dues	Total Revenue
Courtesy	0	\$0.00	\$0.00
Non-Profit	0	\$100.00	\$100.00
Basic	0	\$0.00	\$0.00
One Star	78	\$250.00	\$19,500.00
Two Star	14	\$500.00	\$7,000.00
Three Star	3	\$1,000.00	\$3,000.00
Four Star	0	\$2,500.00	\$0.00
Five Star	1	\$5,000.00	\$5,000.00
<b>Total</b>	<b>96</b>		<b>\$34,600.00</b>

As of February 28