

WCOC Monthly Snapshot for City of Washington Report

Submitted for: May 10, 2021

April by the Numbers.

Business Check-Ins	180
New Members	0
Dropped Members	2
Total Number of Members	265
# of Washington Based Members	237

Monthly Sales Tax – Spent in December 2020

HMR	\$222,644.24
MT	\$230,526.04
MTART	\$0.00
Admin Fees	\$3,389.59
Total	\$449,780.69

Chamber Update.

- Continuing to send updates about COVID-19 when new information is released. To date have sent over 80 eblasts containing COVID-19 specific information to over 300 Washington business contacts. (Information is sent to both Chamber Members and Non-Chamber Members).
- Source of support, encouragement, and listening for a variety of members during these unprecedented times.
- Social media posts and sharing of member posts pertaining to information on how to support our small businesses during this time.
- Assisted with getting information out about the Washington Business Sustainability Grant to businesses that qualify.
- Working on a way to host events that are staples of Good Neighbor Days with community partners throughout the summer. As a way to make sure the community still has a way to gather, while a traditional Good Neighbor Days would not be feasible. Attached is a list of scheduled events.
- Working on summer promotions including a summer spending campaign in town, and a summer coupon sheet.

Member Marketing Moment.



Offering a Mother's Day promotion for our members, that compliments the Spring in our Step campaign.

2021 Washington Chamber Actual Membership Dues

2021 Budget			
Level	Member	Dues	Total Revenue
Courtesy	10	\$0.00	\$0.00
Non-Profit	2	\$0.00	\$0.00
Basic	6	\$0.00	\$50.00
One Star	174	\$250.00	\$43,500.00
Two Star	30	\$500.00	\$15,000.00
Three Star	10	\$1,000.00	\$10,000.00
Four Star	1	\$2,500.00	\$2,500.00
Five Star	1	\$5,000.00	\$5,000.00
Total	234		\$76,000.00

2021 Actual			
Level	Member	Dues	Total Revenue
Courtesy	2	\$0.00	\$0.00
Non-Profit	0	\$100.00	\$100.00
Basic	2	\$0.00	\$0.00
One Star	119	\$250.00	\$29,750.00
Two Star	17	\$500.00	\$8,500.00
Three Star	5	\$1,000.00	\$5,000.00
Four Star	0	\$2,500.00	\$0.00
Five Star	2	\$5,000.00	\$10,000.00
Total	147		\$53,350.00

2020 Actual			
Level	Member	Dues	Total Revenue
Courtesy	0	\$0.00	\$0.00
Non-Profit	0	\$100.00	\$100.00
Basic	2	\$0.00	\$0.00
One Star	113	\$250.00	\$28,250.00
Two Star	17	\$500.00	\$8,500.00
Three Star	5	\$1,000.00	\$5,000.00
Four Star	0	\$2,500.00	\$0.00
Five Star	2	\$5,000.00	\$10,000.00
Total	139		\$51,850.00

2021 Washington Businesses			
Level	Member	Dues	Total Revenue
Courtesy	2	\$0.00	\$0.00
Non-Profit	0	\$100.00	\$100.00
Basic	2	\$0.00	\$0.00
One Star	100	\$250.00	\$25,000.00
Two Star	14	\$500.00	\$7,000.00
Three Star	4	\$1,000.00	\$4,000.00
Four Star	0	\$2,500.00	\$0.00
Five Star	2	\$5,000.00	\$10,000.00
Total	124		\$46,100.00

As of March 31, 2021