

WCOC Monthly Snapshot for City of Washington Report

Submitted for: July 12, 2021

June by the Numbers.

Business Check-Ins	180
New Members	1
Dropped Members	0
Total Number of Members	268
# of Washington Based Members	240

Monthly Sales Tax – Spent in May 2021

HMR	\$222,644.24
MT	\$230,526.04
MTART	\$0.00
Admin Fees	\$3,389.59
Total	\$449,780.69

Chamber Update.

- Continuing to send updates about COVID-19 when new information is released. To date have sent over 100 eblasts containing COVID-19 specific information to over 300 Washington business contacts. (Information is sent to both Chamber Members and Non-Chamber Members).
- Source of support, encouragement, and listening for a variety of members during these unprecedented times.
- Social media posts and sharing of member posts pertaining to information on how to support our small businesses during this time.
- Serving as a spoke along with other chambers to assist the Greater Peoria Economic Development Council with the Community Navigator Grant Program.
- Rescheduled our Good Neighbor Days Summer Event in partnership with Five Points Washington for Friday, July 30th.

Member Marketing Moment.



It's finally summer! And that means pools, sports, and eating outside. Plus this year the American spirit will be high with the rescheduled Olympics!

2021 Washington Chamber Actual Membership Dues

2021 Budget			
Level	Member	Dues	Total Revenue
Courtesy	10	\$0.00	\$0.00
Non-Profit	2	\$0.00	\$0.00
Basic	6	\$0.00	\$50.00
One Star	174	\$250.00	\$43,500.00
Two Star	30	\$500.00	\$15,000.00
Three Star	10	\$1,000.00	\$10,000.00
Four Star	1	\$2,500.00	\$2,500.00
Five Star	1	\$5,000.00	\$5,000.00
Total	234		\$76,000.00

2021 Actual			
Level	Member	Dues	Total Revenue
Courtesy	2	\$0.00	\$0.00
Non-Profit	0	\$100.00	\$100.00
Basic	2	\$0.00	\$0.00
One Star	129	\$250.00	\$32,250.00
Two Star	18	\$500.00	\$9,000.00
Three Star	5	\$1,000.00	\$5,000.00
Four Star	0	\$2,500.00	\$0.00
Five Star	2	\$5,000.00	\$10,000.00
Total	158		\$56,350.00

2020 Actual			
Level	Member	Dues	Total Revenue
Courtesy	0	\$0.00	\$0.00
Non-Profit	0	\$100.00	\$100.00
Basic	2	\$0.00	\$0.00
One Star	121	\$250.00	\$30,250.00
Two Star	21	\$500.00	\$10,500.00
Three Star	4	\$1,000.00	\$4,000.00
Four Star	0	\$2,500.00	\$0.00
Five Star	3	\$5,000.00	\$15,000.00
Total	151		\$59,850.00

2021 Washington Businesses			
Level	Member	Dues	Total Revenue
Courtesy	2	\$0.00	\$0.00
Non-Profit	0	\$100.00	\$100.00
Basic	2	\$0.00	\$0.00
One Star	108	\$250.00	\$27,000.00
Two Star	14	\$500.00	\$7,000.00
Three Star	4	\$1,000.00	\$4,000.00
Four Star	0	\$2,500.00	\$0.00
Five Star	2	\$5,000.00	\$10,000.00
Total	132		\$48,100.00

As of April 30, 2021