

WCOC Monthly Snapshot for City of Washington Report

Submitted for: August 9, 2021

July by the Numbers.

Business Check-Ins	250
New Members	0
Dropped Members	0
Total Number of Members	268
# of Washington Based Members	240

Monthly Sales Tax – Spent in May 2021

HMR	\$355,076.19
MT	\$354,032.15
MTART	\$8.96
Admin Fees	\$5,406.01
Total	\$703,711.29

Chamber Update.

- Continuing to send updates about COVID-19 when new information is released. To date have sent over 100 eblasts containing COVID-19 specific information to over 300 Washington business contacts. (Information is sent to both Chamber Members and Non-Chamber Members).
- Source of support, encouragement, and listening for a variety of members during these unprecedented times.
- Recipient of a grant as a part of a hub and spoke system with the Greater Peoria EDC. This has allowed us to bring on Kari Johnson to help us provide one on one service to businesses that require some extra assistance to navigate the grant program.
- We have had a lot of positive feedback on our Good Neighbor Days Summer events. Attendance at many of the attractions has been double, and even triple the number of participants and attendees than the same event at Good Neighbor Days. Many of our community partners have also expressed that they have seen an increase in the number of attendees for their event as well.

Member Marketing Moment.



It's finally summer! And that means pools, sports, and eating outside. Plus this year the American spirit will be high with the rescheduled Olympics!



2021 Washington Chamber Actual Membership Dues

2021 Budget			
Level	Member	Dues	Total Revenue
Courtesy	10	\$0.00	\$0.00
Non-Profit	2	\$0.00	\$0.00
Basic	6	\$0.00	\$50.00
One Star	174	\$250.00	\$43,500.00
Two Star	30	\$500.00	\$15,000.00
Three Star	10	\$1,000.00	\$10,000.00
Four Star	1	\$2,500.00	\$2,500.00
Five Star	1	\$5,000.00	\$5,000.00
Total	234		\$76,000.00

2021 Actual			
Level	Member	Dues	Total Revenue
Courtesy	2	\$0.00	\$0.00
Non-Profit	1	\$100.00	\$100.00
Basic	2	\$0.00	\$0.00
One Star	137	\$250.00	\$34,250.00
Two Star	18	\$500.00	\$9,000.00
Three Star	6	\$1,000.00	\$6,000.00
Four Star	0	\$2,500.00	\$0.00
Five Star	2	\$5,000.00	\$10,000.00
Total	168		\$59,350.00

2020 Actual			
Level	Member	Dues	Total Revenue
Courtesy	0	\$0.00	\$0.00
Non-Profit	1	\$100.00	\$100.00
Basic	1	\$0.00	\$0.00
One Star	127	\$250.00	\$31,750.00
Two Star	21	\$500.00	\$10,500.00
Three Star	5	\$1,000.00	\$5,000.00
Four Star	0	\$2,500.00	\$0.00
Five Star	3	\$5,000.00	\$15,000.00
Total	158		\$62,350.00

2021 Washington Businesses			
Level	Member	Dues	Total Revenue
Courtesy	2	\$0.00	\$0.00
Non-Profit	1	\$100.00	\$100.00
Basic	2	\$0.00	\$0.00
One Star	110	\$250.00	\$27,500.00
Two Star	14	\$500.00	\$7,000.00
Three Star	5	\$1,000.00	\$5,000.00
Four Star	0	\$2,500.00	\$0.00
Five Star	2	\$5,000.00	\$10,000.00
Total	136		\$49,600.00

As of June 30