

CITY OF WASHINGTON, ILLINOIS City Council Agenda Communication

Meeting Date: October 18, 2021

Prepared By: Joanie Baxter, Finance Director

Jon Oliphant, Planning & Development Director TRo

Agenda Item: Payment Authorization, Tournament of Champions

Explanation: The Tournament of Champions Committee has respectfully requested the City of Washington to again support the Tournament of Champions event to be held November 24 - 28, 2021 at the Washington Community High School.

The City has budgeted \$15,000 for this event in Misc. Tourism which provides sponsorship at the Platinum level.

Fiscal Impact: \$15,000 - Tourism & Econ. Development Misc. Tourism 100-005-910-9200

Recommendation/Committee Discussion Summary: Staff recommends approval

Action Requested: Approval on the Consent Agenda

Date Prepared: 10/15/2021

ABOUT THE TOC

In 2005, an idea was hatched in Tampa, Florida to put together a national high school basketball tournament that would rival all other amateur basketball events in the country. This event would eventually be known as the Kevin Brown Memorial Tournament of Champions and in eleven years would become one of the most recognized boys' hoops tournaments in America.

ToC fans have witnessed amazing high school teams and incredible basketball talent! Players like NBA All-Stars Anthony Davis and DeAndre Jordan have slam dunked their way into ToC hoops lore. High Flying Stars such as Andrew Wiggins, Zion Williamson, E.J. Liddell and Myles Turner have provided sensational performances that will be forever remembered by ToC audiences. Local stars such as Alec Peters, Max Bielfeldt, Matt Roth and Devin Whitelow hold numerous ToC records, while standing tall against high-level national competition.

Fans of the ToC have witnessed nationally ranked teams such as Findlay Prep, Huntington Prep, La Lumiere School and the 2007 National Champions- Duncanville, Texas. Fans have watched as local schools, Washington and Peoria Notre Dame, captured tournament titles against high powered programs from across the U.S.!

The Kevin Brown Memorial Tournament of Champions will continue to strive towards excellence while providing fans an early look at the next great NBA stars, college All-Americans and elite high school players and teams. We look forward to seeing you next Thanksgiving in Washington, Illinois!

Game On!

Shawn Powell

The Kevin Brown Memorial ToC, Inc. C/O KBM ToC Attn: Eric Schermerhorn

115 Bondurant St. Washington, IL 61571 309-241-8465 DATE: INVOICE # FOR:

10/5/21 2021 - 10 Advertising/Sponsorship

Bill To:

City of Washington 301 Walnut St. Washington, IL 61571

DESCRIPTION		MOUNT
Sponsorship Level - Platinum	\$	15,000.00
15 VIP, 15 Hospitality, 2 parking passes, KBM TOC Ad in program (full page), Logo on signage in gym		
Official KBM TOC Apparel		
Logo on website		
12 PA Annoucements		
All American Package (Panther Guidebook, regular season passes, parking passes)		
KBM TOC naming rights		
Use of KBM TOC logo		
Banner in Torry Gym		
5 15 second ADS on Clutch Sports Media live stream		
Social Media ADS		
are the second of the second o		
		\$15,000

HEVIN BROWN ME

Please join us at Countryside Banquet Facility on October 26, 2021, 4:30 - 6 PM for a social with The KBM ToC committee, Board, other sponsors, University of Illinois College of Medicine doctors, and the KBStrong Foundation.