

WCOC Monthly Snapshot for City of Washington Report

Submitted for: November 8, 2021

October by the Numbers.

Business Check-Ins	400
New Members	2
Dropped Members	0
Total Number of Members	270
# of Washington Based Members	242

Monthly Sales Tax – Spent in July 2021

HMR	\$323,072.63
MT	\$296,472.00
MTART	\$8.86
Admin Fees	\$4,918.85
Total	\$614,634.64

Chamber Update.

- Assisted over 80 businesses in applying for the Back to Business Grant.
- Continuing to be a source of support, encouragement, and listening for a variety of members during these unprecedented times.
- Wendy Wagner has taken a leave of absence as our membership manager. She has taken a full time job with another employer.
- We are beginning work on the 2022 Good Neighbor Days. We have secured the John Bearce location for the festival.
- The marketing plan for the 2021 Holiday Season is underway. It will include a mix of radio, tv and targeted advertising as well as social media posts and boosts.

Member Marketing Moment.

- This holiday season is “So Delightful” in Washington. You can find something for everyone on your list!



2021 Washington Chamber Actual Membership Dues

2021 Budget			
Level	Member	Dues	Total Revenue
Courtesy	10	\$0.00	\$0.00
Non-Profit	2	\$0.00	\$0.00
Basic	6	\$0.00	\$50.00
One Star	174	\$250.00	\$43,500.00
Two Star	30	\$500.00	\$15,000.00
Three Star	10	\$1,000.00	\$10,000.00
Four Star	1	\$2,500.00	\$2,500.00
Five Star	1	\$5,000.00	\$5,000.00
Total	234		\$76,000.00

2021 Actual			
Level	Member	Dues	Total Revenue
Courtesy	2	\$0.00	\$0.00
Non-Profit	1	\$100.00	\$100.00
Basic	2	\$0.00	\$0.00
One Star	158	\$250.00	\$39,500.00
Two Star	21	\$500.00	\$10,500.00
Three Star	8	\$1,000.00	\$8,000.00
Four Star	0	\$2,500.00	\$0.00
Five Star	2	\$5,000.00	\$10,000.00
Total	194		\$68,100.00

2020 Actual			
Level	Member	Dues	Total Revenue
Courtesy	0	\$0.00	\$0.00
Non-Profit	1	\$100.00	\$100.00
Basic	2	\$0.00	\$0.00
One Star	151	\$250.00	\$37,750.00
Two Star	26	\$500.00	\$13,000.00
Three Star	7	\$1,000.00	\$7,000.00
Four Star	0	\$2,500.00	\$0.00
Five Star	3	\$5,000.00	\$15,000.00
Total	190		\$72,850.00

2021 Washington Businesses			
Level	Member	Dues	Total Revenue
Courtesy	2	\$0.00	\$0.00
Non-Profit	1	\$100.00	\$100.00
Basic	2	\$0.00	\$0.00
One Star	129	\$250.00	\$32,250.00
Two Star	16	\$500.00	\$8,000.00
Three Star	6	\$1,000.00	\$6,000.00
Four Star	0	\$2,500.00	\$0.00
Five Star	2	\$5,000.00	\$10,000.00
Total	158		\$56,350.00

As of September 30