

WCOC Monthly Snapshot for City of Washington Report

Submitted for: December 13, 2021

November by the Numbers.

Business Check-Ins	290
New Members	1
Dropped Members	0
Total Number of Members	271
# of Washington Based Members	243

Monthly Sales Tax – Spent in August 2021

HMR	\$334,794.86
MT	\$301,390.14
MTART	\$19.68
Admin Fees	\$5,097.35
Total	\$631,107.33

Chamber Update.

- Continuing to be a source of support, encouragement, and listening for a variety of members as they continue to navigate the return to a new normal with COVID-19.
- The marketing plan for the 2021 Holiday Season is underway. We have radio spots, tv ads, and social media posts.
- The Washington Holiday Passport is also currently going on. By making purchases at local businesses you receive a stamp on your passport for every dollar spent.
- Mayor's Prayer Breakfast was a success in November. With a slightly smaller crowd, there was no shortage of faith and inspiration that morning. Pastor Marvin Hightower did a fantastic job.

Member Marketing Moment.

- This holiday season is "So Delightful" in Washington. You can find something for everyone on your list!



2021 Washington Chamber Actual Membership Dues

2021 Budget			
Level	Member	Dues	Total Revenue
Courtesy	10	\$0.00	\$0.00
Non-Profit	2	\$0.00	\$0.00
Basic	6	\$0.00	\$50.00
One Star	174	\$250.00	\$43,500.00
Two Star	30	\$500.00	\$15,000.00
Three Star	10	\$1,000.00	\$10,000.00
Four Star	1	\$2,500.00	\$2,500.00
Five Star	1	\$5,000.00	\$5,000.00
Total	234		\$76,000.00

2021 Actual			
Level	Member	Dues	Total Revenue
Courtesy	2	\$0.00	\$0.00
Non-Profit	1	\$100.00	\$100.00
Basic	2	\$0.00	\$0.00
One Star	163	\$250.00	\$40,750.00
Two Star	21	\$500.00	\$10,500.00
Three Star	9	\$1,000.00	\$9,000.00
Four Star	0	\$2,500.00	\$0.00
Five Star	2	\$5,000.00	\$10,000.00
Total	200		\$70,350.00

2020 Actual			
Level	Member	Dues	Total Revenue
Courtesy	0	\$0.00	\$0.00
Non-Profit	1	\$100.00	\$100.00
Basic	2	\$0.00	\$0.00
One Star	159	\$250.00	\$39,750.00
Two Star	26	\$500.00	\$13,000.00
Three Star	7	\$1,000.00	\$7,000.00
Four Star	0	\$2,500.00	\$0.00
Five Star	3	\$5,000.00	\$15,000.00
Total	198		\$74,850.00

2021 Washington Businesses			
Level	Member	Dues	Total Revenue
Courtesy	2	\$0.00	\$0.00
Non-Profit	1	\$100.00	\$100.00
Basic	2	\$0.00	\$0.00
One Star	134	\$250.00	\$33,500.00
Two Star	16	\$500.00	\$8,000.00
Three Star	7	\$1,000.00	\$7,000.00
Four Star	0	\$2,500.00	\$0.00
Five Star	2	\$5,000.00	\$10,000.00
Total	164		\$58,600.00

As of October 31