

WCOC Monthly Snapshot for City of Washington Report

Submitted for: January 10, 2022

Chamber Update.

- We currently have 271 Chamber Members, and 243 of those members are based in Washington. There is a difference in the number of paid members, and our 271 members we claim. We have about 80 members that have not paid their dues due to financial hardship related to COVID-19. However, we have not dropped a member during the past year for this. We had a few grants that allowed us to extend this opportunity. However, as we start 2022, these members will again be invoiced. A decision will be made on a case-by-case basis for the members that are still experiencing a hardship.
- We had a short 30 second commercial that aired on six different cable television stations in the month of December. The ad featured a family spending time visiting Washington businesses during the holidays. You can view the commercial on the Chamber's facebook page.
- The Washington Holiday Passports resulted in \$18,910.00 purchased at just 10 Washington businesses during the Holiday Season. We are looking forward to offering the program again next year, and hope to see more businesses participate.
- We had over \$29,000 spent in Washington Chamber bucks last year. We had more \$40,000 purchased. (A bulk of these were purchased in December 2021, and will likely be redeemed in 2022).

Dates to Remember.

Washington Winter Market – February 19th

A vendor show featuring Washington and surrounding community businesses similar to those you would find in our Good Neighbor Days Merchant Tent.

Washington Mix and Mingle – February 24th

Where Washingtonian, Outstanding Business and Business Beautification Awards will be presented.

Business After Hours – March 24th

We are currently surveying our membership to find how we should best continue with Business After Hours. Attendance has been lacking since COVID. We are hoping to get a better understanding of what our membership is comfortable with and how we can continue to offer them valuable networking experiences.

Good Neighbor Days – June 1-5, 2022

We have the property reserved and the carnival booked! Stay tuned for more details. As we all know that in the past few years things change quickly.

Member Marketing Moment.

ReWe are continuing with our “So Delightful Campaign” After talking with our members that are using our monthly marketing themes, we wanted to wait until late February to kick start a new campaign.

2021 Washington Chamber Actual Membership Dues

2021 Budget			
Level	Member	Dues	Total Revenue
Courtesy	10	\$0.00	\$0.00
Non-Profit	2	\$0.00	\$0.00
Basic	6	\$0.00	\$50.00
One Star	174	\$250.00	\$43,500.00
Two Star	30	\$500.00	\$15,000.00
Three Star	10	\$1,000.00	\$10,000.00
Four Star	1	\$2,500.00	\$2,500.00
Five Star	1	\$5,000.00	\$5,000.00
Total	234		\$76,000.00

2021 Actual			
Level	Member	Dues	Total Revenue
Courtesy	2	\$0.00	\$0.00
Non-Profit	1	\$100.00	\$100.00
Basic	2	\$0.00	\$50.00
One Star	169	\$250.00	\$42,250.00
Two Star	22	\$500.00	\$11,000.00
Three Star	9	\$1,000.00	\$9,000.00
Four Star	0	\$2,500.00	\$0.00
Five Star	2	\$5,000.00	\$10,000.00
Total	207		\$72,400.00

2020 Actual			
Level	Member	Dues	Total Revenue
Courtesy	0	\$0.00	\$0.00
Non-Profit	1	\$100.00	\$100.00
Basic	2	\$0.00	\$0.00
One Star	163	\$250.00	\$40,750.00
Two Star	27	\$500.00	\$13,500.00
Three Star	7	\$1,000.00	\$7,000.00
Four Star	0	\$2,500.00	\$0.00
Five Star	3	\$5,000.00	\$15,000.00
Total	203		\$76,350.00

2021 Washington Businesses			
Level	Member	Dues	Total Revenue
Courtesy	2	\$0.00	\$0.00
Non-Profit	1	\$100.00	\$100.00
Basic	2	\$0.00	\$50.00
One Star	139	\$250.00	\$34,750.00
Two Star	17	\$500.00	\$8,500.00
Three Star	7	\$1,000.00	\$7,000.00
Four Star	0	\$2,500.00	\$0.00
Five Star	2	\$5,000.00	\$10,000.00
Total	170		\$60,400.00

as of November 30

JULY 2021 - JUNE 2022 DISBURSEMENTS and May 2021-April 2022 Collections[illegible]

HMR	264,469.60	305,798.02	301,251.16	277,981.80	266,933.67	290,865.01	263,015.28	254,213.31	296,809.99	260,836.65	222,644.24	341,105.28	3,345,924.01
MT	261,668.77	291,467.80	288,727.71	274,870.64	272,879.85	279,502.85	266,866.22	251,875.95	314,401.05	259,458.59	230,526.04	320,642.68	3,312,888.15
MTART	6.89	9.38	9.84	9.84	5.90	7.87	6.89	6.89	34.44	5.90	0.00	10.82	114.66
Admin Fees on HMR	4,023.38	4,653.02	4,582.16	4,231.36	4,062.80	4,427.48	4,003.99	3,869.87	4,518.74	3,971.28	3,389.59	193.49	45,927.16
Total	522,121.88	592,622.18	585,406.55	548,630.92	535,756.62	565,948.25	525,884.40	502,226.28	606,726.74	516,329.86	449,780.69	661,565.29	6,612,999.66

HMR	248,708.26	284,218.35	266,427.58	263,118.36	258,748.07	237,477.83	262,172.26	255,705.00	284,081.81	204,042.69	204,574.19	235,213.07	3,004,487.47
MT	267,887.45	292,042.26	283,244.94	283,328.18	285,528.73	258,171.31	280,592.07	265,297.25	313,984.91	214,843.47	213,383.03	248,854.33	3,207,157.93
MTART	6.89	9.29	6.89	7.87	10.82	7.87	6.89	6.89	64.94	0.00	8.66	6.89	143.90
Admin Fees on HMR	377.73	4,318.78	4,046.93	3,997.05	3,931.56	3,607.53	3,985.05	3,886.35	4,317.05	3,054.06	3,109.21	3,577.32	42,208.62
Total	516,224.87	571,951.12	545,632.48	542,457.36	540,356.06	492,049.48	538,786.17	517,122.79	593,814.61	415,832.10	414,856.67	480,496.97	6,169,580.68

HMR	188,184.19	196,770.38	187,716.42	179,451.52	178,709.60	168,763.58	178,635.60	179,165.44	212,224.70	143,661.28	138,293.52	176,102.66	2,127,678.89
MT	250,805.94	266,209.26	252,080.32	244,523.39	255,323.62	245,765.69	246,296.85	249,026.87	307,783.02	223,713.27	206,475.46	261,727.65	3,009,731.34
MTART	12.84	9.86	8.86	10.82	8.86	11.81	7.87	15.74	8.86	0.00	7.87	9.84	113.23
Admin Fees on HMR	Not Started	4,012.91	3,826.65	3,657.92	3,643.41	3,439.58	3,641.87	3,651.83	4,324.80	2,926.44	2,817.07	3,588.76	39,531.24
Total	439,002.97	458,976.59	435,978.95	420,327.81	430,398.67	411,101.50	421,298.45	424,556.22	515,691.78	364,448.11	341,959.78	434,251.39	5,097,992.22
					Sales tax increased								

HMR	188,184.19	196,770.38	187,716.42	179,451.52	178,709.60	168,763.58	178,635.60	179,165.44	212,224.70	143,661.28	138,293.52	176,102.66	2,127,678.89
MT	250,805.94	266,209.26	252,080.32	244,523.39	255,323.62	245,765.69	246,296.85	249,026.87	307,783.02	223,713.27	206,475.46	261,727.65	3,009,731.34
MTART	12.84	9.86	8.86	10.82	8.86	11.81	7.87	15.74	8.86	0.00	7.87	9.84	113.23
Admin Fees on HMR	Not Started	4,012.91	3,826.65	3,657.92	3,643.41	3,439.58	3,641.87	3,651.83	4,324.80	2,926.44	2,817.07	3,588.76	39,531.24
Total	439,002.97	458,976.59	435,978.95	420,327.81	430,398.67	411,101.50	421,298.45	424,556.22	515,691.78	364,448.11	341,959.78	434,251.39	5,097,992.22

HMR	185,755.66	193,825.39	186,669.21	182,140.73	177,150.53	169,130.89	186,365.67	179,426.05	210,483.12	139,661.17	151,214.56	167,113.55	2,128,936.53
MT	247,947.20	252,385.02	248,520.31	247,727.88	246,229.27	234,140.96	253,288.40	244,937.11	296,997.37	205,667.84	223,745.89	239,293.79	2,940,881.04
MTART	12.79	15.75	13.78	13.78	11.81	8.86	15.74	10.77	62.98	14.73	11.53	21.65	214.17
Total	433,715.65	446,226.16	435,203.30	429,882.39	423,391.61	403,280.71	439,669.81	424,373.93	507,543.47	345,343.74	374,971.98	406,428.99	5,070,031.74

MTART = Municipal Automobile Renting Tax