



CITY OF WASHINGTON, ILLINOIS

Committee of the Whole Agenda Communication

Meeting Date: March 11, 2024

Prepared By: Jim Snider, City Administrator
Jon Oliphant, AICP, Planning & Development Director

Agenda Item: Discover Peoria Presentation

Explanation: Representatives from Discover Peoria (also known as the Peoria Area Convention and Visitors Bureau) will be in attendance to present an update on its services for Washington and the region. The current agreement that began on May 1, 2022, is for two years with two one-year options. Attached is the current agreement and its benefits for each of the four possible agreement years. Also attached is the most recent quarterly review through December 2023.

Fiscal Impact: The FY 23-24 budget includes \$20,000 for a Discover Peoria agreement. The agreement is to be revisited after the first two years and the City has the ability to terminate it if the partnership is deemed inadequate. The third and fourth years of the agreement would be at a \$25,000 level per year if the Council is supportive of continuing with it.

Action Requested: The presentation is intended to offer the City Council the opportunity to hear more about and to ask questions about a continued partnership with Discover Peoria. Should there be interest in continuing with the agreement, no further action would be needed. City staff meets with the Discover Peoria staff quarterly to hear about its efforts to market Washington, our businesses, and events. The organization continues to be open to other ideas on how to spread the message about visiting Washington.

RESOLUTION NO. R-1356

(Synopsis: Adoption of this resolution would approve an agreement with Discover Peoria regarding tourism development, promotion and recruitment services for a two-year period ending on April 30, 2024, with two optional one-year extensions. Among other things, the agreement provides for the payment of a share of the City's Hotel-Motel Tax Revenues to Discover Peoria.)

A RESOLUTION AUTHORIZING THE MAYOR AND CITY CLERK OF THE CITY OF WASHINGTON, TAZEWELL COUNTY, ILLINOIS, TO ENTER INTO AN AGREEMENT BETWEEN THE CITY OF WASHINGTON AND DISCOVER PEORIA

WHEREAS, it is in the best interests of the residents of the City of Washington to enter into an agreement with Discover Peoria; and

WHEREAS, said Agreement shall terminate automatically on April 30, 2024, without further action of either party; and

WHEREAS, said Agreement can be extended for up to two optional one-year extensions if approved by the City Council that would allow for it to terminate on either April 30, 2025, with one extension or April 30, 2026, with two extensions.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF WASHINGTON, TAZEWELL COUNTY, ILLINOIS, as follows:

Section 1. That the Agreement between the City of Washington and Discover Peoria with regards to generating regional tourism and support to the Washington tourism related businesses, a copy of which is attached hereto as Exhibit "A" and be reference expressly made a part hereof, be, and the same is hereby approved.

Section 2. That the Mayor and the City Clerk of the City of Washington be, and hereby are, authorized, empowered, and directed to enter into and execute said Agreement on behalf of the City of Washington in substantially the form of the document attached hereto as Exhibit "A" and by reference expressly made a part hereof, and to make, execute, and deliver any and all documents necessary for the effectiveness thereof.

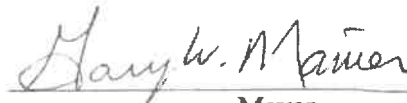
Section 3. That this resolution shall be in full force and effect from and after its passage, approval, and publication as provided by law.

PASSED AND APPROVED THIS 20th **day of** June, 2022.

AYES (8)

Adams, Blundy, Brownfield, Butler, Dingleline, Schone, Stevens, Yoder

NAYS (0)



Mayor

ATTEST:



City Clerk

The Riparian Club

Riparian

adjective
/rə'perēən, rī'perēən/

Relating to or living or located on the bank of a natural watercourse (such as a river)

The Riparian Club

noun
/THē rə'perēən, rī'perēən kləb/

An opportunity to invest in Greater Peoria through a partnership with the Peoria Area Convention and Visitors Bureau



Washington, Illinois

	FY 2022	FY 2023	FY 2024-2026
	\$15,000	\$20,000	\$25,000
Recommendation of Voting Seat on the PACVB Board	X	X	X
Promotion of ALL Hospitality Businesses within Washington (Right)	X	X	X
Localized Discovery Video			X
Dedicated Washington Landing Page on PACVB Website // includes festival information	X	X	X
Custom City Logo and Branding Guidelines that Coordinate with the New Discover Peoria Rebrand		X	X
Shared Promotions on PACVB Home Page			X
Unlimited Listings on PACVB Calendar of Events	X	X	X
Consultation(s) with PACVB Director of Your Choice (Finance, Sales, Marketing, Experience)		X	X
Discounted rate for a full-page advertisement in the PACVB Discovery Guide (bi-annual publication)	20% off	20% off	20% off
Full Feature Page of Editorial and Photos in the PACVB Discovery Guide		X	X
PACVB Social Media Promotion	4 custom posts + unlimited shares	4 custom posts + unlimited shares	4 custom posts + unlimited shares
Dedicated eblast to our 13,000+ travel and leisure subscribers		X	X
Sell and Market Washington to Sporting Events and Conventions (at trade shows and in direct sales)			X
Promote and Recommend Accommodations in Washington (at trade shows and in direct sales)			X
Market Washington to Leisure Travelers	X	X	X
Promotion through Illinois Office of Tourism website and special marketing promotions	X	X	X

Hospitality Business Perks
Company Logo, Description, URL on PACVB Website
Spotlight on the Discover Peoria Social Channels
Unlimited Listings on PACVB Calendar of Events (Self-generated)

Service Companies to be added for \$125 at their own expense

Contract begins 01/02/2024 and ends 12/31/2026 officially. Services for this contract will be provided by the contractor.

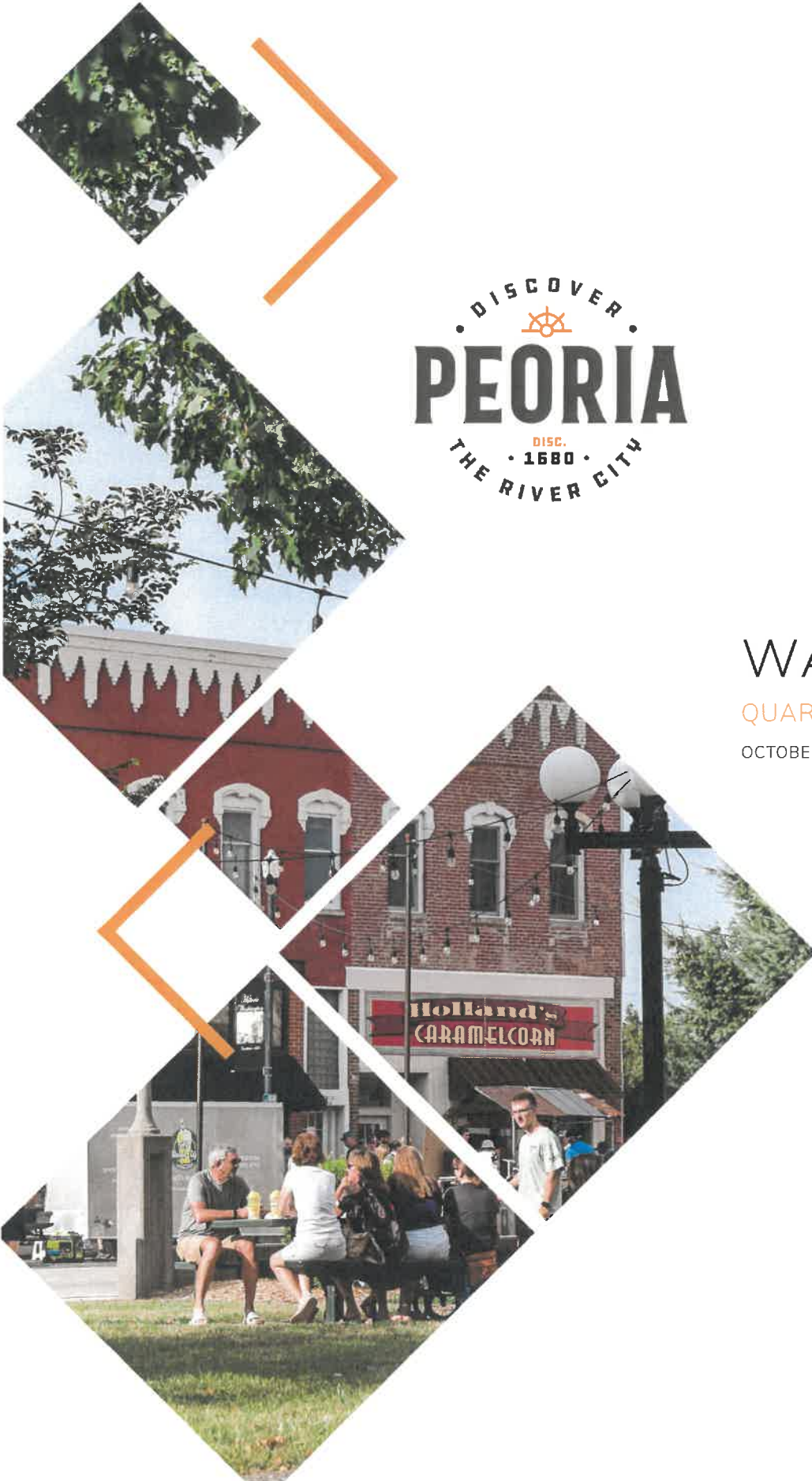
This contract is for the purpose of providing marketing services for the City of Peoria, Illinois. If the City of Peoria terminates the contract, the contractor will be responsible for the costs of the contract.



WASHINGTON

QUARTER REVIEW

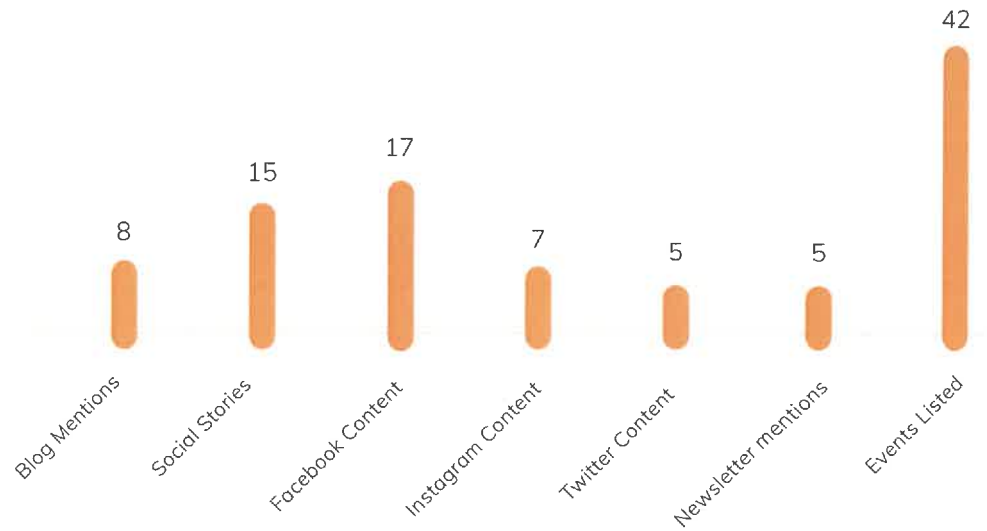
OCTOBER - DECEMBER 2023



QUARTERLY OVERVIEW

(OCT-DEC 2023)

MEDIA CONTENT



BUSINESS LISTINGS

HOLLAND'S
MERCANTILE

98
VIEWS

LORI'S
KITCHEN STORE

111
VIEWS

ART AT THE
BODEGA

121
VIEWS

TOTAL
VIEWS

1,383
VIEWS

TOTAL
LISTINGS

83
VIEWS

WASHINGTON BLOGS + LISTINGS

812

PREVIOUS QUARTER
LISTING VIEWS



1,383

CURRENT QUARTER
LISTING VIEWS

8

BLOGS FEATURING
WASHINGTON



5,786

TOTAL
BLOG VIEWS

SOCIAL ENGAGEMENT

508,955

SOCIAL REACH

22,997

FOLLOWING

Content		NOTES
Articles	8	5,786 Article views //120,842 Total Website Pageviews
Newsletter Mentions	5	Total Subscribers 15,376
Facebook Posts	17	7,276 Followers
Instagram Posts	7	6,749 Followers
Twitter Posts	5	5,690 Followers
Social Stories	15	Facebook + Instagram // average views per story are 1,200
Events	42	Listed on https://peoria.org/events/ from October - December 2023

Discover Peoria's Top Pages FEATURING Washington	Page Views
/	19,352
/events/	14,394
/things-to-do/	5,234
/blog/post/trickortreat	2,838
/things-to-do/things-to-do-with-kids/	2,438
Total	44,256

Washington TOP VIEWED Pages/events on Discover Peoria Website	Page Views
/event/candlelight-stroll	230
/event/small-business-saturday	204
/event/christmas-rocks-at-the-pops	150
Total	584

All BLOGS Featuring Washington	Page Views
Halloween in Greater Peoria 2023	1,611
Trick-or-treat in GP 2023	2,838
31 Unexpected Adventures	144
23 Unique Ways to Unleash Your Creativity in Peoria	100
Peoria Made Souvenirs	195
Peppermint Mocha in Greater Peoria	162
Very local guide to goods + gifts	388
Entertaining out of town quests	348
Total	5,786

Website Business Listings	# Of Listings	Views
Hospitality + Tourism Listings	85	1,383

Hotels + Accomodations	Leads Sent	Room Nights Requested
Crestview Motel	0	0
Sleep Inn & Suites Washington	9	4,223
Super 8 Washington	8	2,523
Cornerstone Inn BNB	8	2,523

Social Engagement	Impressions	Following
Facebook	279,704	7,276
Instagram	215,642	6,749
LinkedIn	780	1,474
Twitter	2,146	5,690
TikTok	10,683	1,808
Total	508,955	22,997

In the span of Oct 1st - Dec 31st, 2023, Our social channels combined have a total of 22,997 following + reached a total of 508,955 people

Newsletter Mentions

[October 1 - Pumpkin Spice and Everything Nice](#)
[October 15 - No Tricks, Just treats](#)
[November 1 - I'm all about that baste](#)
[December 1 - Our Gift to You](#)
[December 15 - Your holiday shopping survival guide](#)

Washington Hospitality + Tourism Businesses	Views
Alpha Bravo	19
American Legion Post 100	54
Art at the Bodega	121
At Bat	11
Aunt Dena's Bakery	7
Backyard Living	4
Baker Street Boutique	15
Bernardi's Restaurant Inc	31
Blue Margarita's Mexican Bar & Grill- Washington	5
Boutique 309	2
Brandy's Bees	4
Brunk's Screenprinting & Graphics	16
Castaways Quality Consignment	12
Cherry Garden Inc	13
Christy's Place	11
City of Washington	7
Clark Music Studios	0
Cloud Nine Massage Studio	8
Cornerstone Inn Bed & Breakfast	32
Countryside Banquet Facility	14
Crestview Motel	15
CrossFit 1825	10
Cummins Family Restaurant Washington	13
Define The Home Inc	2
Faire Coffee Washington	4
Farm Creek	8
Farm Creek	8
Farmdale Reservoir	42
Farmdale Reservoir	33
Five Points Washington	50
GoldenFinch Interiors	3
Gym Corner LTD	4
Hillcrest Golf Center Inc	0
Holland's Caramel Corn	24
Holland's Mercantile	98
Homespun	10
Ice Cream Shack of Sunnyland	9
Katy T's	18
Kep's Sports Bar & Grill	4
Khoury's Restaurant	6
Kimpling Hardware and Home Improvement	16
Kirk's Korner Tap	20

Washington Hospitality + Tourism Businesses	Views
Le Fleur Floral Design & Event	14
Lindy's Red Fox Food Mart Inc.	29
Liquor Oasis	19
Lori's Kitchen Store	111
Lucky Charlie	6
Mariachi Mexican Restaurant	6
Merle Norman Day Spa	5
Michael's Italian Feast	3
Michael's Italian Feast	3
Parish's Pub	9
Pine Lakes Golf Club	0
Plaza Lanes	22
Plaza Lanes	5
Prairie Built Barns	24
Prep. Freeze. Cook	31
Prep. Freeze. Cook	15
Q Tavern	9
Quail Meadows Golf Course	18
Russell's Cycling & Fitness	9
Sentimental Journey	0
Sleep Inn & Suites Washington	4
Sleep Inn & Suites Washington	2
SOS Home	10
Stay Sharp Barber Shop	38
Step Back in Time	3
Super 8 Washington	8
Team Works by Holzhauer	9
The Blend Coffee	10
The Blend Coffee	10
The Book Nook	34
The Brickhouse BBQ Burgers & Brew	42
Transformation's Lash Studio and Academy	3
Tres Rojas Winery	2
Washington Chamber of Commerce	7
Washington Family Restaurant	9
Washington Good Neighbor Days	8
Washington Greenhouse	16
Washington Park Pool	5
Washington Recreation Trail	6
Weaver Park	6
Weaver Park	6
Wielands Lawn Mower Hospital	5
Zeek's Comics and Games	19

Total Listing Views // 1,383

Event Title	Start Date	Address	Host Organization Name
Founding Females Meetup Local Chapter	2023-09-12	905 Peoria Street	Founding Females®
Carnival Cravings Cooking Class	2023-10-03	110 N. Main St	Lori's Kitchen Store
Pumpkin Patch Cooking Class	2023-10-05	110 N. Main St	Lori's Kitchen Store
Girls Night In Cooking Class	2023-10-10	110 N. Main St	Lori's Kitchen Store
All the Tacos... All the Time Cooking Class	2023-10-12	110 N. Main St	Lori's Kitchen Store
Encore Chinese Cooking Class	2023-10-17	110 N. Main St	Lori's Kitchen Store
Breakfast Breads Cooking Class	2023-10-21	110 N. Main St	Lori's Kitchen Store
Dessert Road Trip Cooking Class	2023-10-24	110 N. Main St	Lori's Kitchen Store
Its as Easy as Pie Cooking Class	2023-10-26	110 N. Main St	Lori's Kitchen Store
How the Cookie Crumbles Cooking Class	2023-11-07	110 N. Main St	Lori's Kitchen Store
Simmer & Savour Cooking Class	2023-11-09	110 N. Main St	Lori's Kitchen Store
Smoked Thanksgiving Cooking Class	2023-11-14	110 N. Main St	Lori's Kitchen Store
Smoked Thanksgiving Cooking Class	2023-11-14	110 N. Main St	Lori's Kitchen Store
Moonlight Madness	2023-10-19	105 S. Spruce Street	Washington Chamber of Commerce
Holiday Open House	2023-11-04	105 S. Spruce Street	Washington Chamber of Commerce
Small Business Saturday	2023-11-25	105 S. Spruce Street	Washington Chamber of Commerce
Candlelight Stroll	2023-12-07	105 S. Spruce Street	Washington Chamber of Commerce
Create Your Own Glass Halloween House	2023-10-01	2407 Washington Road	Art at the Bodega
Night at the Winery	2023-10-06	1774 E Cruger Rd	Tres Rojas Winery
Modern Ghost Painting	2023-10-12	1774 E Cruger Rd	Tres Rojas Winery
Hocus Pocus Paint Night with Canvas-Connections	2023-10-18	1774 E Cruger Rd	Tres Rojas Winery
Bernardi's Wine + Bourbon Tasting	2023-10-23	2137 Washington Rd	
Halloween Horror and Paint Night	2023-10-20	2407 Washington Road	
Historic Haunted Hustle	2023-10-21	105 S. Spruce Street	Washington Chamber of Commerce
How the Cookie Crumbles	2023-11-07	110 N. Main St	Lori's Kitchen Store
Simmer & Savour Cooking Class	2023-11-09	110 N. Main St	Lori's Kitchen Store
Smoked Thanksgiving Cooking Class	2023-11-14	110 N. Main St	Lori's Kitchen Store
Hibachi at Home Cooking Class	2023-11-28	110 N. Main St	Lori's Kitchen Store
Cookies: Mix, Bake, Share Cooking Class	2023-11-30	110 N. Main St	Lori's Kitchen Store
Small Bites, Big flavors Cooking Class	2023-12-05	110 N. Main St	Lori's Kitchen Store
Gluten Free Christmas Delights Cooking Class	2023-12-12	110 N. Main St	Lori's Kitchen Store
Sip & Shop Holiday Boutique	2023-11-18	360 North Wilmor Road	Five Points Washington
Prairie Winds Ensemble Holiday Concert	2023-12-10	360 N Wilmor Road	Prairie Winds Ensemble
Kids Art Club Axolotl Squishmallow Painting	2023-11-05	2407 Washington Road	
Winter's Cozy Rascal Acrylic on Canvas	2023-11-04	2407 Washington Road	
Keepsake Holiday Handprint Ornaments	2023-11-05	2407 Washington Road	
Candlelight: A Tribute to Taylor Swift	2023-11-20	360 North Wilmor Road	Five Points Washington
Bicentennial Sip and Shop Market	2023-12-07	659 School St	Countryside Banquet Facility
Santa is coming to Tres Rojas	2023-12-09	1774 E Cruger Rd	Tres Rojas Winery
American Family Christmas	2023-12-15	360 North Wilmor Road	
Christmas Rocks at the Pops	2023-12-20	360 North Wilmor Road	Five Points Washington
Tres Rojas NYE	2023-12-31	1774 E Cruger Rd	

Lead ID	Meeting Name	Account	Hotel Response Due	Hotel Responded Date	Dates	Requested RN's	Status
Crestline Motel							
Total Number of Leads = 0 Requested Room Nights = 0							
Sleep Inn & Suites							
C8513	2024 Champions Cup	Professional Disc Golf Associa	12/04/2023	11/15/2023	Apr 25-28, 2024	740	Definite
C7171	2024 IESA State Chess Finals	Illinois Elementary School Ass	10/11/2023		Feb 23-24, 2024	50	Definite
C8497	2024 LedgeStone Insurance O	Professional Disc Golf Associa	11/10/2023		Aug 1-4, 2024	915	Definite
C8498	2025 Remle & Fall Staff Rally	Illinois State Alliance of YMCA	11/10/2023		Sep 24-26, 2025	170	Lost Business
C8512	Christmas Tour Group	CareFree Travel	11/16/2023		Dec 7-9, 2023	48	Definite
C8492	Maximum Cheer & Dance Con	Maximum Cheer & Dance	10/27/2023		Mar 21-23, 2025	400	Lost Business
C8470	Men's Golf Championship	College Conference of Illinois	08/09/2023		May 2-4, 2024	100	Assist
C7450	Volleyball Tournament	Vette City Events LLC	04/17/2023		Mar 15-16, 2024	1700	Assist
C8469	Women's Golf Championship	College Conference of Illinois	08/28/2023		Oct 5-7, 2023	100	Assist
Total Number of Leads = 9 Requested Room Nights = 4,223							
Super 8							
C8513	2024 Champions Cup	Professional Disc Golf Associa	12/04/2023	11/15/2023	Apr 25-28, 2024	740	Definite
C7171	2024 IESA State Chess Finals	Illinois Elementary School Ass	10/11/2023		Feb 23-24, 2024	50	Definite
C8497	2024 LedgeStone Insurance O	Professional Disc Golf Associa	11/10/2023		Aug 1-4, 2024	915	Definite
C8498	2025 Remle & Fall Staff Rally	Illinois State Alliance of YMCA	11/10/2023		Sep 24-26, 2025	170	Lost Business
C8512	Christmas Tour Group	CareFree Travel	11/16/2023		Dec 7-9, 2023	48	Definite
C8492	Maximum Cheer & Dance Con	Maximum Cheer & Dance	10/27/2023		Mar 21-23, 2025	400	Lost Business
C8470	Men's Golf Championship	College Conference of Illinois	08/09/2023		May 2-4, 2024	100	Assist
C8469	Women's Golf Championship	College Conference of Illinois	08/28/2023		Oct 5-7, 2023	100	Assist
Total Number of Leads = 8 Requested Room Nights = 2,523							
Comfortable Inn, Best & Breakfast							
C8513	2024 Champions Cup	Professional Disc Golf Associa	12/04/2023	11/15/2023	Apr 25-28, 2024	740	Definite
C7171	2024 IESA State Chess Finals	Illinois Elementary School Ass	10/11/2023		Feb 23-24, 2024	50	Definite
C8497	2024 LedgeStone Insurance O	Professional Disc Golf Associa	11/10/2023		Aug 1-4, 2024	915	Definite
C8498	2025 Remle & Fall Staff Rally	Illinois State Alliance of YMCA	11/10/2023		Sep 24-26, 2025	170	Lost Business
C8512	Christmas Tour Group	CareFree Travel	11/16/2023		Dec 7-9, 2023	48	Definite
C8492	Maximum Cheer & Dance Con	Maximum Cheer & Dance	10/27/2023		Mar 21-23, 2025	400	Lost Business
C8470	Men's Golf Championship	College Conference of Illinois	08/09/2023		May 2-4, 2024	100	Assist
C8469	Women's Golf Championship	College Conference of Illinois	08/28/2023		Oct 5-7, 2023	100	Assist
Total Number of Leads = 8 Requested Room Nights = 2,523							



Partner: Account Recap

Date Generated: 01/10/2024
Date Filter: 10/01/2023 to 12/31/2023

City of Washington / 1395

Status Active
Region Washington
Address 115 W. Jefferson St.
City Washington
State/Province IL
Zip/Postal Code: 61571
Country: UNITED STATES
Phone: 309-444-3196
Fax:
Tollfree:
Email:
Website: <https://www.ci.washington.il.us>
Date Created: 12/08/2013 by Admin/Web
Date Last Updated: 07/27/2022 by Michael Phillips

Advertising Opportunities

Promotion	Ad Type	Amount	Ad Category	Cash Amount	Trade Amount
Social Stories 12/28/2023	Social Media	\$0.00	Default - Promoted Baker Street Boutique and Define the Home on social story / Repost of Baker Street Boutique	0	0
Instagram Post 12/26/2023	Instagram	\$0.00	Default - Highlighted Lori's Kitchen Store in social post / Try your creativity with a step-by-step cooking class at @loriskitchenstore #washingtonIL. ☐	0	0
Facebook Post 12/26/2023	Facebook	\$0.00	Default - Showcased Tres Rojas and Holland's Caramel Corn in social post / No trip is complete without souvenir shopping. Remember your time spent in Peoria by grabbing a locally-made souvenir or two. ☐ ☐ ☐	0	0
Facebook Post 12/19/2023	Facebook	\$0.00	Default - Highlighted Art at the Boega, Lori's Kitchen Store, and Plaza Lanes in social post / The Greater Peoria Area has no shortage of things to do, eat, and see. This list is composed of activities to try and places to explore with out-of-town guests. There's something for everyone, guaranteed to impress and create lasting memories. ☐ ☐	0	0
Twitter Post 12/19/2023	Twitter	\$0.00	Default - Showcased Art at the Boega, Lori's Kitchen Store, and Plaza Lanes in social post / The Greater Peoria Area has no shortage of things to do, eat, and see. This list is composed of activities to try and places to explore with out-of-town guests. There's something for everyone, guaranteed to impress and create lasting memories. ☐ ☐	0	0
Article // Entertaining Out of Town Guests	Blog Article	\$0.00	Default - Featured Art at the Boega, Lori's Kitchen Store + Plaza Lanes in article / Entertaining Out-of-town Guests	0	0
Facebook Post 12/15/2023	Facebook	\$0.00	Default - Showcased LeFleur Florals in social post / Whether you need to bring a hostess gift, send birthday wishes, cheer up your best friend, welcome a new baby, spread holiday cheer, give recognition, show appreciation, or just because—here is a very local guide of goods and gifts to compliment any sentiment. ☐ ☐	0	0
Newsletter 12/15/2023	Email	\$0.00	Default - Featured hospitality entities + events in newsletter through BLOGS: Local Guides to Goods and Gifts + Shop Tazewell County	0	0
Twitter Post 12/15/2023	Twitter	\$0.00	Default - Highlighted LeFleur Florals in social post / Whether you need to bring a hostess gift, send birthday wishes, welcome a new baby, spread holiday cheer, give recognition, show appreciation, or just because—here is a very local guide of goods and gifts to compliment any sentiment. ☐ ☐	0	0
Social Stories 12/14/2023	Social Media	\$0.00	Default - Showcased Faire Coffee and The Blend on social story / Peppermint Mocha in Greater Peoria	0	0
Twitter Post 12/8/2023	Twitter	\$0.00	Default - Promoted Faire Coffee + The Blend in article (Peppermint Mocha in Greater Peoria) and shared in social post	0	0
Facebook Post 12/8/2023	Facebook	\$0.00	Default - Tagged FAIRE COFFEE + THE BLEND in social post / reshare of article: Peppermint Mocha in Greater Peoria	0	0

Facebook Post 12/5/2023	Facebook	\$0.00	Default - Highlighted FIVE POINTS in article SANTA SIGHTINGS + shared in social post	0	0
Twitter post 12/5/2023	Twitter	\$0.00	Default - Promoted SANTA SIGHTINGS ARTICLE In social post // Featured: Five Points	0	0
Facebook Post 12/4/2023	Facebook	\$0.00	Default - Featured Washington Chamber of Commerce, Washington Specialty Shops, Five Points Washington in EVENTS ON TAP social post	0	0
Sodal Stories 12/4/2023	Social Media	\$0.00	Default - Highlighted events through EVENTS ON TAP flier repost in social story / Tagged: Washington Chamber of Commerce, Washington Specialty Shops + Five Points Washington	0	0
Newsletter 12/1/2023	Email	\$0.00	Default - Promoted hospitality + tourism entities along with events in our newsletter through our / Blog - Peppermint Mocha / Featured - Candlelight Stroll	0	0
Article // Peppermint Mocha in Greater Peoria	Blog Article	\$0.00	Default - Featured Faire Coffee + The Blend in article / Where to find Peppermint Mocha Treats in the Greater Peoria Area	0	0
Social Stories 11/29/2023	Social Media	\$0.00	Default - Promoted SANTA SIGHTINGS article in social story / Featured FIVE POINTS in article	0	0
Facebook Post 11/27/2023	Facebook	\$0.00	Default - Promoted Lori's Kitchen Store in social post // Events on Tap Flier	0	0
Social Stories 11/27/2023	Social Media	\$0.00	Default - Promoted Lori's Kitchen Store in social stories // EVENTS ON TAP FLIER REPOST	0	0
Facebook Post 11/20/2023	Facebook	\$0.00	Default - Tagged Pumpkin Land + Chamber of Commerce in social post / EVENTS ON TAP	0	0
Facebook Post 11/20/2023	Facebook	\$0.00	Default - Promoted Five Points, Art at the Bodega + Chamber of Commerce in social post / EVENTS ON TAP	0	0
Instagram Post 11/20/2023	Instagram	\$0.00	Default - Promoted LUCKY CHARLIE in custom social post // Gift giving made easy at @shopluckycharlie. For more shopping in #TazewellCounty, click the link in bio.	0	0
Social Stories 11/20/2023	Social Media	\$0.00	Default - Tagged Five Points, Washington CoC + Art at the Bodega in social story // Reshare of Events on Tap Flier	0	0
Article // Santa Sightings 2023	Blog Article	\$0.00	Default - Featured Five Points Events in article: Santa Sightings	0	0
Facebook Post 11/13/2023	Facebook	\$0.00	Default - Promoted Lori's Kitchen + Five Points Washington in social post // Events on Tap Flier	0	0
Social Stories 11/13/2023	Social Media	\$0.00	Default - Reshare EVENTS ON TAP Flier in social story // Featured: Lori's Kitchen + Five Points Washington	0	0
Social Stories 11/7/2023	Social Media	\$0.00	Default - Promoted SIP AND SHOP HOLIDAY BOUTIQUE in social stories / Tagged CHAMBER OF COMMERCE	0	0
Facebook Post 11/6/2023	Facebook	\$0.00	Default - Promoted Lori's Kitchen, Washington CoC + Five Points Washington in social post // Events on Tap Flier	0	0
Social Stories 11/6/2023	Social Media	\$0.00	Default - Reshare of EVENTS ON TAP flier in social story / Featured: Lori's Kitchen, Washington CoC + Five Points Washington	0	0
Instagram Post 11/3/2023	Instagram	\$0.00	Default - Featured in custom social post // Photo of kids playing in leaves	0	0
Facebook Post 11/2/2023	Facebook	\$0.00	Default - Featured in custom social post // Photo of children playing in the leaves in square. Tagged Washington Chamber of commerce	0	0
Newsletter 11/1/2023	Email	\$0.00	Default - Promoted hospitality + tourism entities along with events in our newsletter through BLOGS: 31 Unexpected Adventures, Peoria Made Souvenirs + Unleash Your Creativity	0	0
Instagram Post 10/31/2023	Instagram	\$0.00	Default - Promoted in TRICK OR TREATING article In social post	0	0
Facebook Post 10/30/2023	Facebook	\$0.00	Default - Tagged Chamber of commerce in EVENTS ON TAP flier social post	0	0
Instagram Post 10/30/2023	Instagram	\$0.00	Default - Promoted in TRICK OR TREATING ARTICLE / Posted on social media	0	0
Social Stories 10/30/2023	Social Media	\$0.00	Default - Featured Washington Chamber Reshare of Events on Tap in social stories	0	0
Article // Peoria Made Souvenir	Blog Article	\$0.00	Default - Featured Tres Rojas + Holland's Caramel Corn in blog post	0	0
Social Stories 10/27/2023	Social Media	\$0.00	Default - Featured in TRICK OR TREAT ARTICLE / Reposted in social stories	0	0
Article // 31 Unexpected Adventures	Blog Article	\$0.00	Default - Featured Tres Rojas Winery, Hillcrest Golf Center, Pine Lakes Golf Club + Quail Meadows Golf Course in article // 31 unexpected adventures	0	0

Article // 23 Unique Ways to unleash your creativity in Peoria	Blog Article	\$0.00	Default - Featured Peddlers Way Quilt Co, Lori's Kitchen Store, Clark Music Studios + Art at the Bodega in article	0	0
Facebook post 10/24/2023	Facebook	\$0.00	Default - Promoted TRICK-OR-TREAT BLOG in social post	0	0
Twitter Post 10/24/2023	Twitter	\$0.00	Default - Promoted TRICK-OR-TREAT ARTICLE in social post	0	0
Facebook Post 10/23/2023	Facebook	\$0.00	Default - Featured BERNARDI'S + ART AT THE BODEGA in social post // EVENTS ON TAP	0	0
Social Stories 10/23/2023	Social Media	\$0.00	Default - Reposted EVENTS ON TAP flier in social stories // Highlighted BERNARDI'S + ART AT THE BODEGA	0	0
Facebook Post 10/16/2023	Facebook	\$0.00	Default - Promoted events for Washington C.O.C + Washington Specialty Shops in social post // Events on Tap flier	0	0
Social Stories 10/16/2023	Social Media	\$0.00	Default - Promoted MOONLIGHT MADNESS in social stories // Tagged Washington Square + Washington Chamber of commerce	0	0
Newsletter 10/15/2023	Email	\$0.00	Default - Featured hospitality + tourism entities in BLOGS: Pumpkin Spice, Halloween in Greater Peoria, Fall Foliage in Greater Peoria, + Peoria Area Trick-or-Treat	0	0
Facebook Post 10/11/2023	Facebook	\$0.00	Default - Featured ART AT THE BODEGA in article: Halloween in Greater Peoria 2023 / Posted In social media	0	0
Social Stories 10/10/2023	Social Media	\$0.00	Default - Promoted LORI'S KITCHEN / celebrity chef + ticket giveaway in social stories	0	0
Instagram Post 10/9/2023	Instagram	\$0.00	Default - Featured Spring Creek Preserve + Weaver Park in article: 7 places to hike greater Peoria with your pup while soaking up the fall foliage	0	0
Article // Trick or Treat Schedule 2023	Blog Article	\$0.00	Default - Featured CITYWIDE trick or treating in article	0	0
Social Stories 10/5/2023	Social Media	\$0.00	Default - Promoted FIVE POINTS WASHINGTON / the magic halloween show in social stories	0	0
Article // Halloween in Greater Peoria 2023	Blog Article	\$0.00	Default - Promoted Art at the Bodega- Halloween Horror + Historic Square - Moonlight Madness in article: Halloween in Greater Peoria	0	0
Instagram Post 10/3/2023	Instagram	\$0.00	Default - Promoted THE BLEND in custom social post // Stop into @theblendcoffee for a delightful seasonal treat.	0	0