





CITY OF WASHINGTON COUNCIL REPORT

May 3, 2024

CITY ADMINISTRATION – Jim Snider

• US Route 24/Nofsinger Road Lane Closures

The Nofsinger Project is moving right along. The traffic control subcontractor, Roadsafe, placed two message boards up on 24 giving notice of lane closures beginning on May 9th weather permitting. The two inside lanes (east and west bound) of 24 and the median area will be closed to traffic to complete work in the median. Nofsinger traffic will no longer be able to go through the intersection or turn left at the intersection. US 24 traffic will no longer be able to take left turns onto Nofsinger either.

• APWA Award for the Hilldale Avenue Reconstruction Project

I was honored to represent the City at Thursday's American Public Works Association – Illinois Chapter Annual Award Banquet in Peoria. We were awarded the Public Works Project of the Year for 2024 for transportation projects of less than \$5 million dollars. Project consulting engineer Hutchison Engineering and project contractor Stark Excavating were also recognized in the presentation.

Congratulations to City Engineer Dennis Carr and Engineering Technician Ross Fuller for their successful oversight of the completed project!

• Sale of Water to ILAWC

As I reported this past week, Illinois American Water (ILAWC) received approval from the IEPA to begin using our water as per our agreement that was approved by Council in 2022. The water sale began last Tuesday. They set up a trailer at our interconnect where they've begun injecting chlorine and flushing hydrants in their system to perform a systemwide chlorine burn. The residents in the area received a code red notification of the change of water supply from ILAWC.

• FY25 Community Project Funding Program Application for Representative LaHood

As I reported to you this past week, The Office of Representative Darin LaHood sent a request late on April 25th for any submittals for the FY 2025 Community Project Funding program. This is a specific funding request for discretionary funds targeted to a specific project or entity. Each congressional office is limited to 15 Community Project Funding submissions to the House Appropriations Committee per fiscal year. Subsequent inquiry by staff of the request of submittal was further clarified by the Congressman's Office this last Tuesday. The quick turnaround requested by them is dictated by the House's deliberations. Submitting an application to Representative LaHood's office does not guarantee submission to the Appropriations Committee or guarantee funding. The city previously received funding through this source in FY 2023 for the Nofsinger Road realignment and Police Evidence Building projects.

Time was of the essence to apply, as applications were to be submitted to Rep. LaHood's office by 4:00 pm on Wednesday. Staff choose two items we have previously discussed – the Water Tower #3 and the Lakeshore Drive extension as two viable options. Work has previously been done for both projects, which will assist with the urgency in which to apply, should applications be submitted. As was the case with the Nofsinger and evidence building projects, the standard federal share is 80% of the eligible costs. Lakeshore has an estimated cost of \$7 million and Water Tower #3 has an estimated cost of \$4.5 million.

The council would need to budget for the local match for either of these projects in FY26 should funding be awarded.

Resolution Approving a Collective Bargaining Agreement with the City's Public Works Union

I'm pleased to report that the representatives of our public works union have ratified a proposed three-year successor collective bargaining agreement beginning May 1, 2024. The proposed agreement is before the Council as an action item on next Monday's Council Meeting Agenda. The summary of economic aspects of the agreement are as follows:

- Base Salary increase of 3% the first year, 3% second year, 3% third year
- > \$6000 one-time payment to the union members to offset the impact of the generational inflation spike over the last two years
- Adding Juneteenth as a holiday
- Increasing the number of Personal Days from 1 to 2
- Adding the \$30/month "Gym Membership" reimbursement
- ➤ Increasing the life insurance per employee to \$50,000 (currently \$20,000)
- Added stipulation for employee needs to obtain CDL within 6 months of employment
- Increase in Mechanic II position wage by 4.66% with increased responsibilities (CDL training). Increase in Street Foreman pay by 5.12% to reflect IPSI Certification. Increase in Distribution & Collection pay by 5.08% to reflect Class D Collection System Certification. All three increases will be applied to the new 3% COLA rate of pay.
- Raise Seasonal Grounds Maintenance pay as follows since pay classification starting pay is below \$15-hour minimum wage rate (effective 1.1.25). Beginning January 1, 2025 the minimum wage is \$15-hour.

ENGINEERING – Dennis Carr/Ross Fuller

- UCM has continued to progress with work throughout the future intersection of Freedom/Cummings. New concrete
 pavement has been poured for part of the north bound lane on Cummings. Concrete has been poured back for the
 southern section of the rec trail as well as half of the Hub's approach. New curb and gutter has been installed for this
 corner of the project as well. We anticipate that the final phase of concrete work for the northbound lane to begin next
 week.
- Gensini Excavating has been working on the new storm sewer installation for the Nofsinger realignment. Message boards have been placed on RT 24 to inform residents of the lane closures that will take place next week. Lane closures on RT 24 are expected to be in place until September.
- Lonewolf Concrete has completed our last sidewalk and curb capital improvements for the 2023/24 fiscal year. A total of 836' of curb and 783' of sidewalk was replaced on Elm, Melvin, and S. High along with four new ADA ramps. The HMA patchwork between the existing road and new curb would not have been completed in a timely manner without the help of our Street Dept. A big shout out goes out to them!
- The Catherine utility coordination meeting was held this week. All utility conflicts have been discussed and will be addressed/ moved in the coming weeks. Ameren may be on-site as early as next week to move the gas. Stark plans to begin the reconstruction project the first week of June. An informational letter will be delivered to the residents next week explaining the project in its entirety.
- The Felkers Drainage Project was originally schedule to have it's bid opening this week. We have a few items we want to clarify in the project so we are needing to send out an addendum to the plans. We hope to have the award on the second council meeting in May.
- Attended this year's ADA/PROWAG training in Springfield. This was a class through IDOT that provided us with all the new ADA changes and updates. We found it very beneficial.
- TWM is updating the drainage plans southeast of the square and once it is updated, that project will be put out for bid as well.
- Strand was originally hoping to have the Lagoon feasibility study done by May 1. They have let me know they think it will take another 2 weeks. They did inform me that both sites would be needed to provide sufficient excess flow storage but needed to work out optimizing the layout and depths needed. They are also working through what pumping will be needed at each location for the lagoons to work properly. They are unable to find groundwater information for the farm east of the plant site. Staff will reach out to the land owner and IMEG to determine if there is a chance to get soil borings done in the near future.
- We have finally received information and approval back from IDOT to place the Engine Braking Signs. IDOT's sign requirements have been conveyed to the Street Department for them to order the signs. Once the signs come in, we will

have again have to coordinate with IDOT on allowed installation locations that do not visually affect their current signage along the Bypass.

FINANCE - Joanie Baxter

- Preparation of the Compensation Spreadsheet for the new fiscal year.
- Assistance with the claim for fire damage at the Evidence/Public Works building.
- Completed grant reporting for the period ended 3/31/2024 for the Department of Justice grant and a final report for the DCEO Public Safety Equipment grant.
- Completed grant reporting for the American Recovery Plan Act (ARPA) grant for the period ended 3/31/2024. The report
 shows that the entire allotment was used to offset Public Safety personnel and administrative costs as allowed by the
 revenue replacement provisions. A closeout report will be due sometime in the future, but guidance has not been
 released on this process.
- Exported all operational budget detail from ClearGov and imported to Tyler with the assistance of Tyler since this is the first time I have done this process. Installed the budget for FY2025 to Tyler.
- Reviewed Payroll Action Forms for FY2025 based on the new pay plans. First pay of the new fiscal year will be May 10th.
- End of fiscal year/beginning of new fiscal year discussions and processes with Jeanette.
- Jill processed and I reviewed payroll for April 26, 2024.
- Utility Billing (April 13 May 3, 2024)
 - A total of 279 cutoff notices were processed for March billing
 - o A total of nine cutoffs were made for delinquent March bills
 - o A total of nine delinquent notices were sent for March disconnects
 - A total of ten payment arrangements were made for March cutoffs
 - New accounts and account closings processed:
 - 18 ins
 - 18 outs
 - Leak detection through RNI and Sensus Analytics software 65 leaks were caught and residents/businesses notified
 - o There were 19 new residents in April

HUMAN RESOURCES – Maureen Chambers

Out of Office

PLANNING & DEVELOPMENT – Jon Oliphant/Joe Boyer

- Staff submitted two projects to Congressman LaHood's office as part of the federal FY 2025 Community Project Funding program: the extension of Lakeshore Drive and the construction of Water Tower #3. Notification of the program was given five days in advance of the Wednesday deadline. WT #3 was previously submitted during the FY 2023 cycle for this program and Lakeshore will be submitted as part of the upcoming Surface Transportation Block Grant cycle that will be submitted in June. As was the case with the awards in 2023 for the Nofsinger realignment and the PD evidence building, there is a required 20% local match. Should an award(s) be made, staff would plan on budgeting the requisite match for FY 25-26.
- The May PZC meeting had one case: A request by Roni Roos for a variance to allow an 8' tall privacy fence in a portion of the rear yard adjacent to her deck (approximately 12 lf) at 1513 Flossmoor. The PZC unanimously approved the variance request.
- The Washington Commercial Building and Property Improvement Grant Program application is live. Applications are due by May 29. Staff will review them and bring each of them to the June 10 Committee of the Whole meeting for discussion prior to the drafting of possible agreements. Several businesses have at least inquired about this program over the last few months.
- Concrete has been poured on the second floor of the brewpub site and work continues to get the space fully enclosed. Plans have been submitted for the replacement of a fire escape for the 114 Walnut building. Minor adjustments to the plans will be made before the work can begin.
- Work is tentatively scheduled to begin on the renovation of the 120 Walnut building. It is tentatively aimed to be completed in September.
- Staff continues to work through the legal process on pursuing the demolition of the 501 Walnut structure. An interested citizen has approached the City about purchasing the property and restoring the building. The City will continue

following the legal process unless a sale and demo or restoration of the impacted portion of the building could be done prior to the City's involvement with a demo.

- A building permit has been issued for a new multi-unit commercial building on Cruger behind Sleep Inn.
- Staff along with a couple of Chamber representatives had our quarterly meeting with PACVB staff. Particular focus was given to refreshing some of the businesses that are highlighted on their website and helping to ensure that more upcoming events are listed. The 2024 1Q report is attached.
- We received a Washington Tourism Grant application for the Washington BRIDGE Education Foundation's fourth annual Paint the Path event. It is scheduled for June 1 coinciding with Good Neighbor Days. An award of \$1,250 has been made for the event. Participants have come from around the area and as far away as Indiana in prior years.
- I attended one of the days of the virtual Illinois State Section APA conference and part of the combined IEZA/ITIA conference.
- A student at the University of Illinois who is from Washington will be shadowing staff for a little over a month starting in mid-May to learn more about local government and how the department functions.

PUBLIC SAFETY – Chief McCoy/Deputy Chief Stevens

- For awareness purposes we note the speeding citation issued with the greatest difference between the posted limit and the cited speed during this reporting period: 62 MPH on N Main at Easy (30 MPH zone).
- Negotiations for a new City / WFD contract: initial meeting held.
- Washington PD and PMEG executed a search warrant at a residence in the City. CIERT breached and secured the residence to allow safe execution of the search.
- WPD and Homeland Security Investigations executed a search warrant at a residence in the City, arresting one adult on federal child exploitation charges.
- Although both speed trailers were returned to service for the season, the most recently repaired trailer malfunctioned. We contacted the manufacturer for repair options (or normal source is no longer available). We had the electronics for both trailers inspected and cleaned after the building fire.
- Scheduled two dog bite hearing dates.
- Conducted tour for 16 Cub Scouts and parents.

PUBLIC WORKS – Brian Rittenhouse

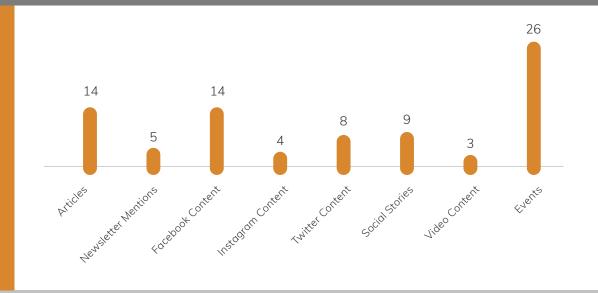
- Street Sweeping continues. Staff will start at one end of the town, go through the town and repeat. Service requests will be handled on a priority basis. High priority requests will be completed right away and low priority requests will be on a weekly basis.
- The mowing crew is staying busy with the growing grass. Spring can be difficult and staff will do their best. High priority areas, like BR 24, will be mowed on a weekly basis, if weather allows, and less seen areas will be mowed when time allows.
- The street department will start working on asphalt prep work this month. Asphalt paving will take place in June.
- The asphalt roller has been repaired and delivered.
- Well #11 is estimated to be repaired the week of the 15th. All the parts should be in next week with installation tentatively scheduled to start Monday the 15th.
- The wastewater treatment generator project has been completed.
- Hydrant flushing and maintenance continues but should conclude in the next couple of weeks.
- With the new budget year, staff will review and coordinate projects with the appropriate contractors. Projects and equipment that require Council approval will be presented to Council for review.



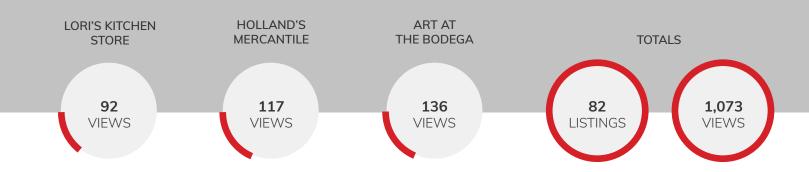
QUARTERLY OVERVIEW

(JAN-MAR 2024)





BUSINESS LISTINGS



GOOGLE IMPRESSIONS



WASHINGTON BLOGS

SOCIAL ENGAGEMENT

14
ARTICLES FEATURING
WASHINGTON

7,913
TOTAL
ARTICLE VIEWS

557,050 SOCIAL REACH

24,321 FOLLOWERS

Content		NOTES
Discover Peoria Website	156,619	Total Website Page Views
Articles	14	Blogs in which Entities + Events where featured
Newsletter Mentions	5	Total Subscribers: 15,552
Facebook Posts	14	Followers: 8,197
Instagram Posts	4	Followers: 7,017
Twitter Posts	8	Followers: 5,695
Social Stories	9	Facebook + Instagram
Video Content	3	Reels + Tiktoks
Events	26	Listed on PACVB website from 1/1/2024 - 3/31/2024

Discover Peoria's Top Pages FEATURING Washington	Page Views
L	34,528
/events/	17,295
/things-to-do/things-to-do-with-kids/	4,473
<u>/restaurants/</u>	2,140
/blog/post/adventures-with-kids	1,579
Total	60,015

Washington TOP VIEWED Pages/events on Discover Peoria Website	Page Views
/event/washington-spring-food-truck-festival	202
/event/aerfires-dance-open-house	79
/event/washington-park-egg-hunt	62
Total	343

Washington Listings / Highest Impressions on Google	Impressions
Five Points Washington	14858
R.P. Home and Harvest	8775
Art at the Bodega	5133

All BLOGS Featuring Washington	Page Views	
9 Activities to Keep the Winter Blues Away	487	Five Points
Let's Roll: Bowling + Beyond in Greater Peoria	370	Plaza Lanes
33 Ways to Celebrate Valentine's Day	250	Bernardi's
Valentine's Day Events	373	Art at the Bodega
Your Guide for Game Day Grub	195	Keps Sports Bar + Grill
Date Night Destinations	758	Bernardi's
A Hobbyist Haven	212	Zeek's Comics
7 Local Wineries	319	Tres Rojas Winery
Women Owned in Greater Peoria	668	Art at the Bodega/ FaireCoffee/Sentimental Journe
Greater Peoria Easter Egg Hunts	1,200	Washington Park
25 Friday Fish Fry Recommendations	1,251	American Legion Post 100 + Brickhouse BBQ & Brews
Women-owned in greater peoria // part 2	111	Sankoty Sustainables
13 Indoor Adventures with Kids	1,579	Five Points
Greater Peoria's Caffeine Buzz	140	The Blend
Total	7,913	

Website Business Listings	# of Listings	Views	Clicks	Impressions on Peoria.org	Impressions on Google
Hospitality + Tourism Listings	83	1,073	359	10,464	85,735

Hotels + Accomodations	Leads Sent	Room Nights Requested
Crestview Motel	0	0
Sleep Inn & Suites Washington	6	11,220
Super 8 Washington	6	11,220
Cornerstone Inn BNB	6	11,220

Social Engagement	Impressions	Following
Facebook	251,168	8,197
Instagram	181,782	7,017
LinkedIn	697	1,529
Twitter	1,990	5,695
TikTok	121,413	1,883
Total	557,050	24,321

Newsletter Mentions

Jan 15 // Winter Fun in Greater Peoria

Feb 1 // Who always has a date on Valentine's Day?

Feb 15 // Discover Black-owned Businesses

March 1 // it's fish fry season in greater peoria

March 15 // Discover this pot of gold

			Highest impressions on Peoria.org	Highest Google impressions
Washington Hospitality + Tourism Businesses	Views	Clicks	Impressions on Discover peoria	Impressions on google
Alpha Bravo	1	0	24	208
American Legion Post 100	72	2	1806	562
Art at the Bodega	136	11	2172	5133
At Bat	11	2	12	615
Aunt Dena's Bakery	2	1	12	595
Backyard Living	0	0	24	489
Baker Street Boutique	0	0	12	7
Bernardi's Restaurant Inc	14	7	218	2261
Blue Margarita's Mexican Bar & Grill- Washington	8	0	38	4354
Boutique 309	3	1	12	189
Brandy's Bees	16	6	15	162
Brunk's Screenprinting & Graphics	0	0	12	320
Castaways Quality Consignment	3	0	12	615
Cherry Garden Inc	13	5	12	3229
Christy's Place	6	1	12	0
City of Washington	30	6	278	3426
Clark Music Studios	3	1	1806	107
Cloud Nine Massage Studio	2	0	12	448
Cornerstone Inn Bed & Breakfast	63	33	120	1518
Countryside Banquet Facility	11	6	12	1242
Crestview Motel	22	6	12	634
CrossFit 1825	2	1	12	158
Cummins Family Restaurant Washington	19	2	54	1122
Define The Home Inc	0	0	12	106
Faire Coffee // Washington	0	0	12	1642
Farm Creek	12	1	12	166
Farmdale Reservoir	26	11	43	801
Five Points Washington	74	33	789	14858
Goldenfinch Boutique	2	1	15	283
GoldenFinch Interiors	2	0	12	0
Gym Corner Gymnastics	- 1	0	12	0
Hillcrest Golf Center Inc	2	1	48	450
Holland's Caramel corn	6	0	36	462
Holland's Mercantile	117	50	104	2365
Homespun	8	2	15	6
Ice Cream Shack of Sunnyland	9	3	12	2888
Katy T's	2	1	24	141
Kep's Sports Bar & Grill	2	1	45	2
Khoury's Restaurant	5	1	12	450
Kimpling Hardware and Home Improvement	0	0	12	108
Kirk's Korner Tap	3	2	12	255
Le Fleur Floral Design & Event	0	0	12	93
Lindy's Downtown Market	1	0	12	632
Liquor Oasis	0	0	12	0
Lori's Kitchen Store	92			
		28	14 15	2623 381
Lucky Charlie	4	2	15	301

Mariachi Mexican Restaurant	1	0	12	946
Merle Norman Day Spa	1	0	12	474
Michael's Italian Feast	1	0	12	436
Nitsch Theatre Arts (NTA) Center for Creativity	5	0	12	847
Parish's Pub	5	0	12	368
Pine Lakes Golf Club	1	1	48	2
Plaza Lanes	10	5	14	3573
Prairie Built Barns	15	9	12	416
Prep. Freeze. Cook	17	11	12	976
Q Tavern	2	1	12	176
Quail Meadows Golf Course	4	1	12	1207
R.P. Home and Harvest	74	41	12	8775
Russell's Cycling & Fitness	0	0	12	0
Sankoty Sustainables	0	0	19	4
Sentimental Journey	0	0	12	422
Sleep Inn & Suites Washington	0	0	12	458
SOS Home	1	6	12	325
Stay Sharp Barber Shop	1	0	12	1146
Step Back in Time	2	0	15	302
Super 8 Washington	2	0	12	367
Team Works by Holzhauer	6	0	12	812
The Blend Coffee	0	0	12	0
The Book Nook	29	11	12	1522
The Brickhouse BBQ Burgers & Brew	9	5	1806	800
Transformation's Lash Studio and Academy	0	0	12	0
Tres Rojas Winery	36	25	156	1004
Trinkets and Treasures	0	0	12	0
Washington Chamber of Commerce	4	2	12	428
Washington Family Restaurant	2	1	12	32
Washington Good Neighbor Days	0	1	12	67
Washington Greenhouse	19	5	15	961
Washington Park Pool	0	0	12	0
Washington Recreation Trail	3	0	36	58
Weaver Park	0	0	12	7
Wielands Lawn Mower Hospital	2	1	12	370
Zeek's Comics and Games	16	5	40	2348
	1073	359	10464	85735

Title	Start Date	Address 1	Host Organization Name
Founding Females Meetup Local Chapter	2023-09-12	905 Peoria Street	Founding Females®
Sea Glass Winter Trees	2024-01-18	2407 Washington Road	Art at the Bodega
Goodnight Gnome Acrylic on Canvas	2024-01-14	2407 Washington Road	Art at the Bodega
Jake Maurer Live	2024-01-27	360 North Wilmor Road	Five Points Washington
Canvas and Cocoa: Feathered Footwear Canvas Painting	2024-01-25	2407 Washington Road	Art at the Bodega
Goodnight Gnome Acrylic on Canvas	2024-01-27	2407 Washington Road	Art at the Bodega
Gnome-antic Clay Date Gnome Workshop	2024-01-28	2407 Washington Road	Art at the Bodega
Valentine Kid's Only Workshop	2024-01-28	2407 Washington Road	Art at the Bodega
National Hot Cocoa Day: Marshmallow Mug Magic	2024-01-28	2407 Washington Road	Art at the Bodega
Fused Glass Broken Heart Candy Dish	2024-02-01	2407 Washington Road	Art at the Bodega
Fused Glass Conversation Heart Candy Dish	2024-02-02	2407 Washington Road	Art at the Bodega
Dancing Fins Date Night Acrylic on Canvas	2024-02-03	2407 Washington Road	Art at the Bodega
Fused Glass Hearts	2024-02-03	2407 Washington Road	Art at the Bodega
Tree of Hearts Acrylic on Canvas	2024-02-04	2407 Washington Road	Art at the Bodega
Sea Glass Winter Trees	2024-02-08	2407 Washington Road	Art at the Bodega
Canvas Date Night: Two Angels	2024-02-09	2407 Washington Road	Art at the Bodega
Fused Glass Heart	2024-02-09	2407 Washington Road	Art at the Bodega
Pottery Wheel Valentine's Date Event	2024-02-10	2407 Washington Road	Art at the Bodega
Pottery Wheel Date Night	2024-02-10	2407 Washington Road	Art at the Bodega
AerFire's Dance Open House	2024-03-22	25302 Spring Creek Rd	youngdanceinc
Fire and Ice Date Night Dance Lesson	2024-03-08	25302 Spring Creek Road	youngdanceinc
Pet and Paint a Bunny	2024-03-03	2407 Washington Road	Art at the Bodega
Sarah & the Underground at Tres Rojas	2024-03-15	1774 E Cruger Rd	Songwriter's Series
Dinner Buffet and Comedy Show	2024-03-08	300 Zinser PI	VFW
Washington Park Egg Hunt	2024-03-30	900 Lincoln St	Washington Park Rotary Shelter
Washington Spring Food Truck Festival	2024-03-25	1750 Washington Rd	Connect Center

Lead ID	Meeting Name	Account	Hotel Response Due	Hotel Responded Date	Dates	Requested RN's	Status
		Cr	restview Motel				
			nber of Leads = 0 d Room Nights = 0				
		Sie	ep Inn & Suites				
C8525	2024 Conference	Illinois Department of Natural Resourc	es 01/30/2024		May 13-16, 2024	185	Definite
C8530	2024 Peoria Notre Dame Richard Spring Invite	Peoria Notre Dame	04/30/2024	03/07/2024	Sep 20-22, 2024	700	Tentative
C8521	2025 IKWF (Illinois Kids Wrestling Federation) State Wrestling Tournament	Illinois Kids Wrestling Federation	08/31/2024		Mar 6-8, 2025	6000	Tentative
C8534	2027 Annual Messenger Assembly	American Baptist Association	02/23/2024		Jun 21-24, 2027	1415	Tentative
C8535	2027 National Conference	Care Net	03/01/2024		Aug 30-Sep 2, 2027	2770	Tentative
C8523	PFW 2024	Peoria Fashion Week	01/19/2024		Apr 2-6, 2024	150	Definite
			mber of Leads = 6 oom Nights = 11,220				
			Super 8				
C8525	2024 Conference	Illinois Department of Natural Resourc	es 01/30/2024		May 13-16, 2024	185	Definite
C8530	2024 Peoria Notre Dame Richard Spring Invite	Peoria Notre Dame	04/30/2024		Sep 20-22, 2024	700	Tentative
C8521	2025 IKWF (Illinois Kids Wrestling Federation) State Wrestling Tournament	Illinois Kids Wrestling Federation	08/31/2024		Mar 6-8, 2025	6000	Tentative
C8534	2027 Annual Messenger Assembly	American Baptist Association	02/23/2024		Jun 21-24, 2027	1415	Tentative
C8535	2027 National Conference	Care Net	03/01/2024		Aug 30-Sep 2, 2027	2770	Tentative
C8523	PFW 2024	Peoria Fashion Week	01/19/2024		Apr 2-6, 2024	150	Definite
			mber of Leads = 6 oom Nights = 11,220				
		Cornerston	e Inn Bed & Breakfast				
C8525	2024 Conference	Illinois Department of Natural Resourc	es 01/30/2024		May 13-16, 2024	185	Definite
C8530	2024 Peoria Notre Dame Richard Spring Invite	Peoria Notre Dame	04/30/2024		Sep 20-22, 2024	700	Tentative
C8521	2025 IKWF (Illinois Kids Wrestling Federation) State Wrestling Tournament	Illinois Kids Wrestling Federation	08/31/2024		Mar 6-8, 2025	6000	Tentative
C8534	2027 Annual Messenger Assembly	American Baptist Association	02/23/2024		Jun 21-24, 2027	1415	Tentative
C8535	2027 National Conference	Care Net	03/01/2024		Aug 30-Sep 2, 2027	2770	Tentative
C8523	PFW 2024	Peoria Fashion Week	01/19/2024		Apr 2-6, 2024	150	Definite
			mber of Leads = 6 oom Nights = 11,220				



Partner: Account Recap

Date Generated: 04/17/2024 Date Filter: 01/01/2024 to 03/31/2024

City of Washington / 1395

Status Active
Region Washington
Address 115 W. Jefferson St.

City Washington

State/Province IL Zip/Postal Code: 61571

Country: UNITED STATES

Phone: 309-444-3196

Fax: Tollfree: Email:

Website: https://www.ci.washington.il.us
Date Created: 12/08/2013 by Admin/Web
Date Last Updated: 07/27/2022 by Michael Phillips

Advertising Opportunities

			Advertising Opportunities		
Promotion	Ad Type	Amount	Ad Category	Cash Amount	Trade Amount
Insta Reel 3/28/2024	Reel	\$0.00	Default - Featured Rotary Shelter in Washington Park in social real // We've rounded up the top Easter Egg Hunts in the Greater Peoria Area for this weekend! So grab your baskets and 'hop' to these 'egg'citing springtime celebrations, linked in bio.	0	0
Article // Greater Peoria's Caffeine Buzz	Blog Article	\$0.00	Default - Featured The Blend in article - Greater Peoria's Caffeine Buzz	0	0
Article // 13 Indoor Adventures with Kids	Blog Article	\$0.00	Default - Highlighted Five Points Washington in blog // 13 Indoor Adventures with Kids	0	0
Social Stories 3/25/2024	Social Media	\$0.00	Default - Promoted Food Truck Festival on social story // Events on Tap	0	0
Facebook Post 3/25/2024	Facebook	\$0.00	Default - Featured Food Truck Festival in social post // Events on Tap	0	0
Facebook Post 3/19/2024	Facebook	\$0.00	Default - Featured Rotary Shelter in Washington park in social post // Blog Post / Greater Peoria Area Easter Egg Hunts	0	0
Newsletter 3/15/2024	Email	\$0.00	Default - Featured hospitality + tourism entities in the following: BLOGS: Illinois Governor's Conference+ Women-owned in Peoria part 2 // EVENTS: AerFire's Open House	0	0
Social Stories 3/14/2024	Social Media	\$0.00	Default - Promoted article " A Pizza- lover's guide to the best pies in Peoria" in social story for Pi Day // Featured in article - Monical's Pizza	0	0
Article // Easter Egg Hunts 2024	Blog Article	\$0.00	Default - Featured Rotary Shelter in Washington Park in article / Locally found Easter Egg hunts in Greater Peoria	0	0
Article // Women Owned in Greater Peoria Part 2	Blog Article	\$0.00	Default - Featured Sankoty Sustainables in article - Women Owned Greater Peoria / Part Two	0	0
Facebook Post 3/11/2024 A	Facebook	\$0.00	Default - Promoted Tres Rojas Winery in social post // "#EventsOnTap□□ More information on these events here https://peoria.org/events/"	0	0
Facebook Post 3/8/2024	Facebook	\$0.00	Default - Tagged in social post + featured in article (Fish Fry Recommendations) // American Legion Post 100, Brickhouse BBQ Burgers + Brews	0	0
Twitter Post 3/6/2024	Twitter	\$0.00	Default - Showcased Art at the Bodega, Faire Coffee, and Sentimental Journey in social post // We believe this list serves as an excellent starting point for women-owned businesses in Greater Peoria. We are thrilled to share it to support and champion them. Here's where you can discover more about these remarkable businesses.	0	0

Facebook Post 3/5/2024	Facebook	\$0.00	Default - Showcased Art at the Bodega, Faire Coffee, and Sentimental Journey in social post // We believe this list serves as an excellent starting point for women-owned businesses in Greater Peoria. We are thrilled to share it to support and champion them. Here's where you can discover more about these remarkable businesses. https://peoria.org/blog/post/women-owned/	0	0
Newsletter 3/1/2024	Email	\$0.00	Default - Featured events + hospitality entities in newsletter in BLOGS: Friday Fish Fry + Women-owned in Peoria	0	0
Article // Friday Fish Fry Recommendations	Blog Article	\$0.00	Default - Featured American Legion Post 100, Brickhouse BBQ and Burgers + Brews in article / Friday Fish Fry Recommendations	0	0
Article // Women Owned Businesses in Greater Peoria	Blog Article	\$0.00	Default - Featured Art at the Bodega, FaireCoffee + Sentimental Journey in article : Women Owned Businesses in Greater Peoria	0	0
Blog // 7 Local Wineries to stop + smell the rosé	Blog Article	\$0.00	Default - Highlighted Tres Rojas Winery in blog // 7 Local Wineries to stop + smell the rosé	0	0
Facebook Post 2/26/2024	Facebook	\$0.00	Default - Featured Art at The Bodega and Washington Chamber of Commerce on social post // "#EventsOnTap*□More information on these events here ➡ https://peoria.org/events/"	0	0
Social Stories 2/26/2024	Social Media	\$0.00	Default - Showcased Art at the Bodega and Washington Chamber of Commerce in social story // Events on Tap	0	0
Twitter Post 2/20/2024	Twitter	\$0.00	Default - Highlighted Zeke's Comics + Games in social post // Greater Peoria is home to a wealth of small, mom and pop-owned collectibles and hobby stores operated by knowledgeable hobbyists and gamers. Here are some of the best shops in the area.	0	0
Facebook Post 2/20/2024	Facebook	\$0.00	Default - Featured Zeke's Comics + Games in social post // Greater Peoria is home to a wealth of small, mom and pop-owned collectibles and hobby stores operated by knowledgeable hobbyists and gamers. Here are some of the best shops in the area. □	0	0
Facebook Post 2/15/2024 A	Facebook	\$0.00	Default - Highlighted Bernardi's in social post // "There are plenty of memorable restaurants in Greater Peoria for couples to enjoy. From cozy bistros to fine dining establishments, from intimate candlelit settings to stunning views of the region—these restaurants provide the perfect ambiance for a great evening out on the town. Luckily, the Greater Peoria Area is dotted with restaurants to make you swoon. Valentine's Day isn't the only reason to plan a special date night, so here are some perfect hideaways for any occasion!	0	0
Newsletter 2/15/2024	Email	\$0.00	Default - Featured hospitality + Tourism entities in the following BLOG: Date Night Destinations	0	0
Twitter Post 2/15/2024	Twitter	\$0.00	Default - Featured Bernardi's in social post // The Greater Peoria Area is dotted with restaurants to make you swoon and Valentine's Day isn't the only reason to plan a special date night. Here are some perfect hideaways for any occasion! □	0	0
Social Stories 2/14/2024	Social Media	\$0.00	Default - Promoted ART AT THE BODEGA in social stories // Repost of a Reel for their Valentines Day Craft Classes	0	0
Article // A Hobbyist Haven	Blog Article	\$0.00	Default - Promoted ZEKE'S COMICS + GAMES in article	0	0
Instagram 2/9/2024	Instagram	\$0.00	Default - Featured FAIRE COFFEE in custom social post // "@fairecoffee is making it easy this Valentine's Day. Give the gift of a bouquet + brew bundle! Preorder at the #washingtonIL location only.	0	0
Facebook Post 2/9/2024	Facebook	\$0.00	Default - Tagged Keps Sports Bar and Grill in social post // Promoted "Game Day Grub" article	0	0
Social Stories 2/9/2024	Social Media	\$0.00	Default - Featured LEFLEUR FLORAL in social stories // ReSHARE of post	0	0
Twitter Post 2/9/2024	Twitter	\$0.00	Default - Promoted "Game Day Grub" article // Featured Keps Sports Bar and Grill in the article	0	0
Instagram Post 2/7/2024	Instagram	\$0.00	Default - Featured Bernardi's in social post // Reshare of VALENTINES DAY EVENTS BLOG	0	0
Facebook post 2/7/2024	Facebook	\$0.00	Default - Tagged Bernardi's in social post // Reshare of blog : 33 Ways to Celebrate Valentines Day	0	0
Article // Date Night Destinations 2024	Blog Article	\$0.00	Default - Featured BERNARDI'S in article // Date Night Destinations	U	0

Article // Your Guide for Game Day Grub 2023	Blog Article	\$0.00	Default - Featured Keps Sports Bar and Grill in article // Your Guide for Game Day Grub	0	0
Twitter Post 2/7/2024	Twitter	\$0.00	Default - Promoted article (33 Ways to Celebrate Valentines Day) in social post // The article featured: Bernardi's	0	0
Facebook Post 2/2/2024	Facebook	\$0.00	Default - Tagged ART AT THE BODEGA in social post // Promoted Valentines Event Blog which featured events from tagged business	0	0
Twitter Post 2/2/2024	Twitter	\$0.00	Default - Promoted ART AT THE BODGA in article + shared on social post	0	0
Article // Valentines Day Events	Blog Article	\$0.00	Default - Promoted events happening at ART AT THE BODEGA in article // Valentines Day Events	0	0
Article // 33 Ways to Celebrate Valentine's Day	Blog Article	\$0.00	Default - Promoted Bernardi's in article // 33 ways to celebrate Valentine's Day	0	0
Newsletter 2/1/2024	Email	\$0.00	Default - Featured entities + events in the newsletters / BLOGS: 33 Ways to Celebrate Valentines Day + Valentines's Day Events	0	0
Instagram Post 1/29/2024 A	Instagram	\$0.00	Default - Featured The Book Nook Washington in social post / "Spend hours browsing row after row of bookcases and shelves, picking up preloved gems as you go at @thebooknookwashington. 7 magical bookshops around Peoria, linked in bio.	0	0
Facebook Post 1/23/2024	Facebook	\$0.00	Default - Featured Plaza Lanes in social post / Have some 'spare' time? Give bowling a try! Even if bowling isn't your sport of choice, you'll find a variety of activities at these local establishments.	0	0
Twitter Post 1/23/2024	Twitter	\$0.00	Default - Showcased Plaza Lanes in social post / Have some 'spare' time? Give bowling a try! Even if bowling isn't your sport of choice, you'll find a variety of activities at these local establishments. □	0	0
Article // Let's Roll: Bowling 2024	Blog Article	\$0.00	Default - Promoted Plaza Lanes in article // Let's Roll: Bowling + Beyond	0	0
Facebook Post 1/16/2024	Facebook	\$0.00	Default - Showcased Five Points Washington in social post / Embrace the snow and get outside to enjoy the best of what winter in Greater Peoria has to offer! We've listed nine activities the whole family will be sure to enjoy. Bundle up and brave the cold to make lasting memories in our local communities.	0	0
Twitter Post 1/16/2024	Twitter	\$0.00	Default - Showcased Five Points Washington in social post / Embrace the snow and get outside to enjoy the best of what winter in Greater Peoria has to offer! We've listed nine activities the whole family will be sure to enjoy. Bundle up and brave the cold to make lasting memories in our local communities. \square	0	0
Newsletter 1/15/2024	Email	\$0.00	Default - Featured Entities + Events in the following BLOGS: 9 Activities to Keep the Winter Blues Away + Gameday Grub / EVENTS: Art at the Bodega	0	0
Social Stories 1/12/2024	Social Media	\$0.00	Default - Promoted Art at the Bodega in social story / Repost of Art at the Bodega reel	0	0
Facebook Post 1/11/2024	Facebook	\$0.00	Default - Highlighted Plaza Lanes in social post / #ThrowbackThursday Only strikes were made with this group at Mt. Hawley Bowl and Castle Golf! — Test your skills at any of these bowling alleys -> https://peoria.org/blog/post/bowling/ □	0	0
Instagram Post 1/11/2024	Instagram	\$0.00	Default - Featured Plaza Lanes in social post / #ThrowbackThursday Only strikes were made with this group at Mt. Hawley Bowl and Castle Golf! — Test your skills at any of these bowling alleys -> https://peoria.org/blog/post/bowling/ □	0	0
Insta Reel 1/10/2024	Reel	\$0.00	Default - Featured Art at the Bodega in reel / Escape the cold weather with these indoor things to do. \Box	0	0
Social Stories 1/10/2024	Social Media	\$0.00	Default - Showcased Lori's Kitchen Store in social story / Giveaway for Lori's Kitchen Story giveaway	0	0
Article // 9 Winter Activies to Keep Away the Winter Blues	Blog Article	\$0.00	Default - Promoted Five Points Washington in article // 9 Winter Activities to keep away the winter blues	0	0
Insta Reel 1/5/2024	Reel	\$0.00	Default - Highlighted Art at the Bodega in reel / Cheers to the journey of 2023.□	0	0
Social Stories 1/5/2024	Social Media	\$0.00	Default - Promoted Art at the Bodega in social story / Repost of our reel	0	0
Social Stories 1/4/2024	Social Media	\$0.00	Default - Featured Art at the Bodega in social story / Repost of Art at the Bodega reel	0	0