



CITY OF WASHINGTON Council Report

May 30, 2025

MAYOR – Liliya Stevens

- Participated in reviewing the May 19th Council meeting with staff.
- Participated in planning the June 2nd Council meeting with staff and the City Clerk.
- Initiated an addition to the Public Comment portion of the agenda for the purpose of staff feedback, if requested by the speaker.
- Met with WFD Chief Gee and EMS Chief Doerr.
- As Washington Rotary Club secretary, attended Tuesday noon meetings.
- Attended a Five Points Board orientation with City Representative John Blundy.
- Pre-Memorial Day parade/ceremony meeting with City staff.
- Coordinated and attended the pre-Memorial Day parade/ceremony meeting with members of the Memorial Day Committee.
- Staff/Attorney meeting at City Hall.
- Initiated and began meeting with individual alderpersons for general Council related discussion.
- Shelby Photography appointment for City website picture.
- Hosted the first 'Let's Talk Washington'. This monthly get together is an opportunity for community members to discuss various topics with the mayor and other city officials. Our 1st 'Let's Talk Washington' was held in the Washington Library meeting room. City Administrator Dennis Carr, Police Chief Stevens and I listened to concerns, suggestions and answered questions during the hour-long event.
- Attended and assisted with checking in participants in for the Park District sponsored Senior Luncheon at Five Points held on the last Wednesday of each month.
- Discussed and reviewed the design and user friendliness of a new format for advertising to the community vacancies in Board, Committee and Commission positions.
- Volunteered at the Washington Chamber Information tent on opening night at Good Neighbor Days.
- Coordinated and attended the post Memorial Day parade/ceremony Committee meeting to go over what went right, what went wrong and what improvements can be made for next year's Memorial Day parade/ceremony.

CITY ADMINISTRATOR – Dennis Carr

- Working with the Mayor and Miller, Hall & Triggs to assemble the Police Chief's Contract.
- Working with HR and Brandon Moss to assemble a job description for a potential new position, the Communications Specialist.
- Continued and finalized communications with Midwest Municipal Consulting to lead us in our next Goal Setting Session. This is the same company that assisted with this a few years back.
- Working on the RFQ for the Citywide Space Study and tentatively renaming it as a Municipal Facilities Improvement Plan. This should be in a form ready for publishing in the next week.
- The Fire Department/EMS have had some facility issues pop up that are going to require the City to pay for some additional work on the Fire Station. The building exhaust system has failed, and the existing system is no longer supported. They have received 1 quote and are waiting on 2 more. Our contract with

the FD/EMS requires us to take care of building issues that cost more than \$2,500. Once we receive the three quotes, we will get the exhaust system fixed and the building OSHA compliant.

ENGINEERING – Dennis Carr, Ross Fuller & Mike Genard

- Working with Crawford Murphy and Tilly (CMT) to prepare a new supplement for them to continue their assistance with the IEPA Project Plan and Water Rate Study.
- Working on suitable projects for the IDOT Notice of Funding Opportunity for a new competitive call for projects. Due to the land acquisition component of this program, the City is submitting the three upcoming bridge replacement projects as they could be our best shot at receiving money as well as being projects that we know need to be done. Those bridges are the Jefferson Street Bridge, N. Main Street Bridge, and S. Main Street Bridge. All three of these bridges are nearing the end of their design life and are scheduled for potential replacement in the next few years.
- The Grandyle Relief Sewer Project is going out for bid with an eye to award on the last council meeting in June. This should give the contractor enough time to complete a majority of the project during summer break. This project also contains sidewalk along the west side of Grandyle from around MacKenzie to the south side of Elgin. The City will look to extend sidewalk along Elgin to Bobolink in a future project.
- Reviewed the newest iteration of the Protea Place site plans and drainage calculations.
- The Washington Park Berm Project has been completed. Public Works worked with Scott Weaver and the Township to place seed and straw mats on the berm and haul road. Doing this in-house saved the City nearly \$3,000.
- With the completion of the berm, we will be extending the new 10' wide sidewalk that was installed last year to replace the Jackson St. bridge. The new sidewalk will run past Hamilton and tie in with the existing sidewalk. We met Lonewolf on-site to discuss. This will be completed in the coming weeks.
- Started marking out roads that will be spray patched as a part of this year's MFT project.
- Drafted and delivered letters to residents on Catherine St. who have trees within the ROW that will be removed. Phase II of reconstruction for Catherine is tentatively scheduled to begin the 2nd week of June.
- Met and had phone calls with a number of residents who have had questions about both the Catherine Reconstruction Project and the Storm Water Priority Project that will be taking place southeast of the square. Informational letters have been drafted for both projects, the Catherine letter will go out next week. We are still waiting to hear from Stark about an official start date for the Storm Water Priority Project. That letter will be delivered once a start date is set. The letters will be posted on the City's website as well.
- Improvements and modifications continue to be made to our GIS Hub Site. This remains our best way to share maps, applications, and data with the community. I would like to share the Hub Site again with council and community members so that all who are interested can access the site to view our GIS resources and stay informed with projects around town through our Story Maps. Here's the link to the Hub Site: <https://city-of-washington-il-gis-washingtonil.hub.arcgis.com/> I would also like to remind everyone that the GIS Hub Site can be accessed from the City Website homepage by clicking on the "Maps & Apps" link.

FINANCE – Joanie Baxter

Vacation

HUMAN RESOURCES – Maureen Chambers

No Report

PLANNING & DEVELOPMENT – *Jon Oliphant & Joe Boyer*

- The June Planning and Zoning Commission meeting will have one case: A request of Andrew Judd for a 13' front yard setback variance at 1014 Dallas Road. Construction began several weeks ago on an attached garage addition when staff noticed the work prior to the issuance of a building permit. A permit had previously been issued for work on the rear of the property. Staff notified the owner that a permit would be needed as well as approval of a variance before work could continue. Staff has recommended denial of the variance request due to the lack of a clear hardship and the precedence that could be set for future similar requests. The PZC has approval authority on most variance requests including this case.
- The City Attorney has reviewed and made changes to a draft TIF redevelopment agreement for the replacement of the back half of the roof on the Denhart building on the north side of the Square. The City would pay 20% of the actual cost up to a not-to-exceed amount of \$15,185.42. The first payment of 75% of the actual cost up to the not-to-exceed amount would be due within 60 days after project completion and the remaining 25% would be due a year after that. Staff tentatively anticipates having a first reading ordinance for this item at the June 16 Council meeting following review by the owners that encompass the condo association that owns the building.
- Three applications have been submitted for IDOT's 2024 Local Project Funding program. IDOT recently released a call for projects and held a webinar last week to offer more details. The program has \$400 million available and it can be used for a range of transportation-related projects. IDOT has indicated that the anticipated range of funding is \$100,000 to \$10 million per project. The program will prioritize projects on their readiness to be initiated within a two-year timeframe. Projects in economically disadvantaged areas will be prioritized for funding. The applications are for the replacement of the W. Jefferson Street bridge between Lincoln Street and N. Wood Street, the N. Main Street bridge over Farm Creek, and the S. Main Street bridge also over Farm Creek. Each project is estimated at \$1.6 million, which includes all engineering and construction. No local match is required and given that, staff figures there will be numerous applications submitted from throughout the state.
- A renewal application of the City's Bicycle Friendly Community bronze level status has been submitted. This is required every four years and is submitted through the League of American Bicyclists. Washington is one of 19 cities in Illinois that are BFC's.
- An application for Ameren's Right Tree Right Place program has been submitted. If awarded, this would allow for the purchase of six shade trees to be planted at the northwest corner of the US 24 and Nofsinger Road intersection. They would enhance the aesthetics of the area as well as to help prevent traffic from illegally cutting through from Willow Drive to Nofsinger. While a local match is not required, funds are available to provide for \$500 of the \$3,000 total project cost to improve the chances of receiving a grant. Ameren has indicated that awards will tentatively be announced in July.
- The quarterly meeting was held with Discover Peoria staff. Attached is the end of year review from April 2024-March 2025.
- This month's GPEDC Technical Working Group meeting included presentations on the recently completed and adopted Long-Range Transportation Plan that was led by TCRPC staff and an overview of potential community solar projects.
- Staff has received an application to remove and replace antennas and associated equipment on the City telecommunications tower that is located on the Blumenshine property on Business 24 east of the city limits. While not in the city limits, state statute gives municipalities permitting jurisdiction when it is owned by a municipality and does not lie within the corporate limits of any other municipality. The City has had a lease agreement with American Towers, LLC, since 2001 to allow for Verizon equipment to be on the tower. Not associated with that planned tower work, staff has also received a proposal from American Towers to extend the lease from its current possible termination in 2042 for another 25 years. Finally, a third-party has shown interest in a buyout of the City's current lease agreements. Both the consideration of the Blumenshine property lease extension and the buyout proposal will be placed on the June 9 Committee of the Whole meeting agenda for discussion.
- A Certificate of Occupancy has been issued for the rehabilitation of the 501-505 Walnut structure.

- Staff continues work with the City Attorney going through the legal process on addressing the housing issues at 121 Peoria Street and 313 Court Drive.
-

PUBLIC SAFETY – *Chief Stevens*

- Second shift worked a motorcycle vs. bicycle crash with injuries on Nofsinger north of Santa Fe, as TCSO (Tazewell County Sheriff's Office) was unavailable. That crash investigation resulted in a DUI arrest.
 - The speed trailer was on North Lawndale from May 2 – 17. The 85th percentile speed in this 25 MPH zone was 29 MPH, meaning 85% of vehicles detected were at 29 MPH or less. The 50th percentile was 24 MPH. Of 8,996 vehicles detected, 82 were clocked at 36+ MPH. North Lawndale is straight from Jefferson to Birchwood, with fairly new, sound pavement and a parking lane on most of the west side, making a wide visual field for drivers. There are marked, high visibility crosswalks (HVCs) at Miller (2) and Knollcrest.
 - WPD and WFD were at the Grace Bible Church/Kiwanis Bike rodeo May 14. The event included free bike maintenance from Russell's Cycling & Fitness, an obstacle course for cyclists, food, giveaways, and even extra tours of the ambulance for first aid to some skinned knees.
 - Held discussions about having a WPD coordinator for Greater Peoria Area Crime Stoppers. The Tazewell/Woodford coordinator recently retired from Pekin PD, leaving the position open.
 - Participated in the annual Central Illinois Emergency Response Team (CIERT) Board meeting. Chief Stevens is a Board officer. Background: CIERT is the regional police tactical team with an operator (tactical or SWAT) component, a medical component, a drone/technical component, and a negotiations component. CIERT is closely tied to the Central Illinois ILEAS (Illinois Law Enforcement Alarm System) Tactical Team. The ILEAS team covers a wider area of the state and includes a weapons of mass destruction response component. ILEAS is a mutual aid mechanism for law enforcement in Illinois. Part of the ILEAS team deployed to assist with the Democratic National Convention and part was on standby for a response to the Republican National Convention. Locally, the teams operate almost as one in the same, but the ILEAS team draws members from throughout its coverage area.
 - The Good Neighbor Days carnival this year is staffed on the police side entirely with part-time officers and the 5K police staff is 80% part time. WPD has 8 part-time officers with full state certifications, all of whom undergo regular training and meet the same ongoing training requirements as full-time Illinois officers.
 - Officer Taylor's DARE classes graduated over 300 students this year.
 - Second shift officers responding to a domestic dispute found a distressed dog in the home. Investigation led to an arrest for animal cruelty. Tazewell County Animal Control seized the dog.
-

PUBLIC WORKS – *Brian Rittenhouse*

- Water tower painting continues and should be completed in the first week of June.
 - The street department continues the preparation of roads for paving in June.
 - Staff will work on getting the public works storage property appraised and share that information with Council once received.
 - Staff completed seeding the park district berm. Once grass is established, they will remove the silt fence and work on cleaning up the area.
 - Staff helped with the Memorial Day Parade and Ceremony. Staff is also assisting with Good Neighbor Days and the 5k run.
-

CITY CLERK – *Valeri Brod*

- Attended the International Institute of Municipal Clerks Conference in St. Louis.
- The granite benches were installed at the columbarium, which completed phase 2 of the expansion. There has been lots of interest in the new niches.



DISCOVER
PEORIA
DISC.
1680
THE RIVER CITY

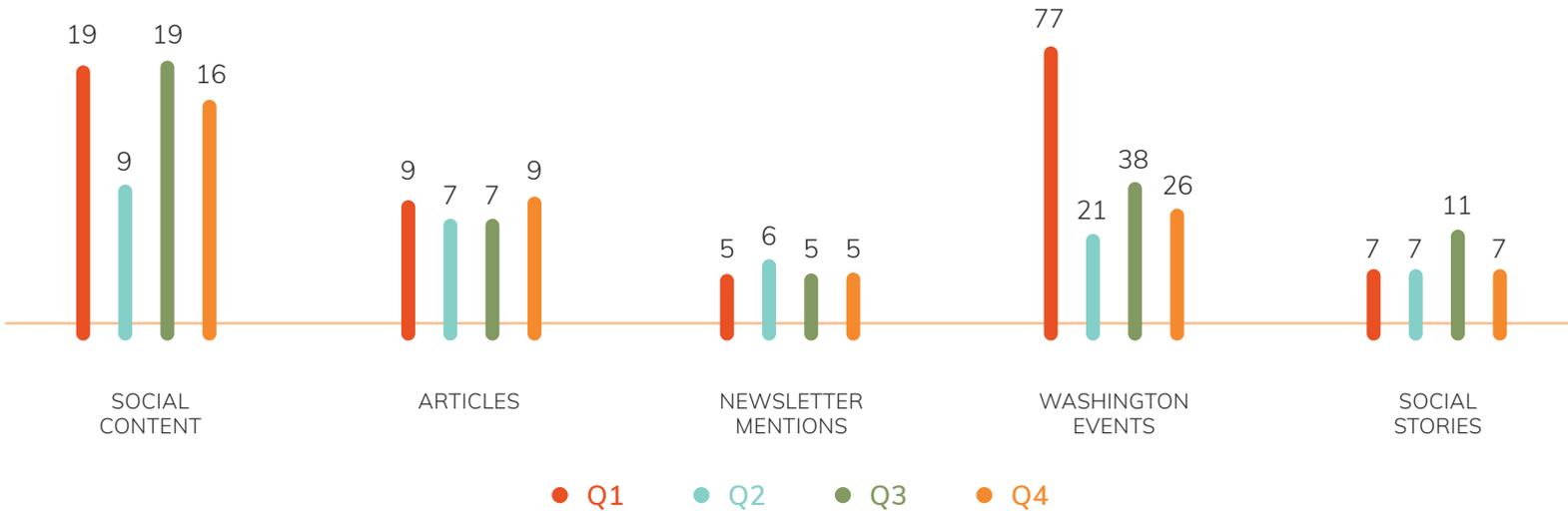
WASHINGTON

END OF YEAR REVIEW

APRIL 2024 - MARCH 2025

WASHINGTON, ILLINOIS

YEAR IN REVIEW // APRIL 2024 - MARCH 2025



TOP LISTING VIEWS

QUARTER 1

- Holland's Mercantile (158)
- Five Points Washington (144)
- Washington Good Neighbor Days (67)

QUARTER 2

- Five Points Washington (131)
- Holland's Mercantile (106)
- Tres Rojas Winery (103)

QUARTER 3

- Holland's Mercantile (137)
- The Book Nook (124)
- Five Points Washington (109)

QUARTER 4

- Stay Sharp Barber Shop (195)
- The Book Nook (156)
- American Legion Post 100 (136)

	Q1	Q2	Q3	Q4
NUMBER OF LISTINGS	83	83	83	89
TOTAL LISTING VIEWS	1,209	1,648	1,884	2,664
GOOGLE IMPRESSIONS	97,335	82,696	94,271	123,883

30 ARTICLES
FEATURING WASHINGTON



49,281 VIEWS
ON ARTICLES

	QUARTER 1	QUARTER 2	QUARTER 3	QUARTER 4
LANDING PAGE VIEWS	76	52	67	169
CITY LISTING VIEWS	6	14	49	97



	Q1	Q2	Q3	Q4	Totals
Website	170,462	201,070	208,457	219,847	799,836
Articles + Itineraries	9	7	7	9	32
Newsletter Mentions	5	6	5	5	21
Social Posts / FB, Insta, X	19	9	19	16	63
Social Stories	7	7	11	7	32
Video Content	-	-	3	6	9
TV	1	-	1	4	6
Events	77	21	38	26	159+
City of Washington Landing Page views	76	52	67	169	364
City of Washington Listing Views	6	14	49	97	166
Total # of Listings	83	83	83	89	
Total listing views	1,209	1,648	1,884	2,664	7,405
Total Google impressions	97,335	82,696	94,271	123,883	398,185

Top Listings + Views

Q1

Holland's Mercantile	158
Five Points Washington	144
Art at the Bodega	123
Washington Good Neighbor Days	67

Q2

Art at the Bodega	156
Five Points Washington	131
Holland's Mercantile	106
Tres Rojas Winery	103

Q3

Art at the Bodega	165
Five Points Washington	109
Holland's Mercantile	137
The Book Nook	124

Q4

Art at the Bodega	231
Stay Sharp Barber Shop	195
The Book Nook	156
American Legion Post 100	136

Hospitality + Tourism Business Views	Q1	Q2	Q3	Q4	Totals
Alpha Bravo	16	16	23	17	72
American Legion Post 100	12	26	30	136	204
Art at the Bodega	123	156	165	231	675
At Bat	29	21	21	30	101
Aunt Dena's Bakery	3	15	15	17	50
Backyard Living	3	6	6	8	23
Baker Street Boutique	10	7	21	30	68
Bernardi's Restaurant Inc	3	19	18	34	74
Blue Margarita's Mexican Bar & Grill- Washing	6	13	16	28	63
Brandy's Bees	24	20	19	24	87
Brunk's Screenprinting & Graphics	1	8	5	13	27
Castaways Quality Consignment	3	5	26	4	38
Cherry Garden Inc	5	25	35	0	65
Christy's Place	3	7	7	75	92
City of Washington	6	14	49	18	87
Clark Music Studios	7	5	10	5	27
Cloud Nine Massage Studio	6	3	7	0	16
Cornerstone Inn Bed & Breakfast	5	66	74	87	232
Countryside Banquet Facility	3	19	4	11	37
Crestview Motel	7	12	16	12	47
CrossFit 1825	8	5	5	10	28
Cummins Family Restaurant Washington	4	16	39	22	81
Define The Home Inc	0	1	8	25	34
Faire Coffee // Washington	0	9	19	11	39
Farm Creek	1	41	42	20	104
Farmdale Reservoir	14	65	69	27	175
Five Points Washington	144	131	109	125	509
Gym Corner LTD	1	6	27	97	131
Hillcrest Golf Center Inc	1	0	3	7	11
Holland's Caramel Corn	10	22	33	22	87
Holland's Mercantile	158	106	137	130	531
Homespun	10	18	12	18	58
Ice Cream Shack of Sunnyland	4	21	18	24	67
Jack of All Collective	-	-	-	17	17
Katy T's	19	11	16	11	57
Kep's Sports Bar & Grill	2	10	8	16	36
Khoury's Restaurant	0	4	9	5	18
Kimpling Hardware and Home Improvement	0	0	0	1	1
Kirk's Korner Tap	0	0	16	15	31
Le Fleur Floral Design & Event	2	4	4	9	19
Lindy's Downtown Market	17	5	12	18	52
Liquor Oasis	1	3	1	9	14
Lori's Kitchen Store	21	48	51	57	177
Lucky Charlie	2	12	16	38	68
Mariachi Mexican Restaurant	8	3	6	8	25
Merle Norman Day Spa	2	3	0	9	14
Michael's Italian Feast	0	6	4	3	13

Nitsch Theatre Arts	4	9	6	12	31
Parish's Pub	2	9	7	13	31
Pine Lakes Golf Club	3	15	9	6	33
Plaza Lanes	10	14	13	23	60
Prairie Built Barns	26	36	31	43	136
Prep. Freeze. Cook	1	23	43	57	124
Q Tavern	2	3	8	9	22
Quail Meadows Golf Course	3	7	10	8	28
R.P. Home and Harvest	63	6	12	13	94
Russell's Cycling & Fitness	0	5	5	2	12
Sankoty Sustainables	1	4	5	9	19
Sentimental Journey	11	10	13	28	62
Sleep Inn & Suites Washington	2	2	6	5	15
SOS Home	20	57	30	63	170
Stay Sharp Barber Shop	12	8	5	195	220
Step Back in Time	4	8	10	16	38
Super 8 Washington	1	2	5	8	16
Tangled Roots	-	-	-	0	0
Team Works by Holzhauser	11	3	4	6	24
The Bent Penny	-	-	-	0	0
The Blend Coffee	4	4	6	20	34
The Book Nook	37	83	124	156	400
The Brickhouse BBQ Burgers & Brew	8	22	13	19	62
The Clay Den	-	-	-	35	35
Transformation's Lash Studio and Academy	2	3	1	13	19
Tres Rojas Winery	51	103	4	63	221
Trinkets and Treasures	1	0	66	3	70
Warp Drive Toys	5	4	4	29	42
Washington Bridge Education Foundation	6	0	19	7	32
Washington Chamber of Commerce	4	13	5	35	57
Washington Family Restaurant	6	10	12	22	50
Washington Good Neighbor Days	67	24	13	70	174
Washington Greenhouse	27	32	69	25	153
Washington Historical Society	-	-	-	0	0
Washington Park District	12	3	15	4	34
Washington Park Pool	65	75	6	16	162
Washington Recreation Trail	7	11	5	8	31
Weaver Park	2	3	7	7	19
Wielands Lawn Mower Hospital	3	5	4	3	15
Wishing Star Boutique By Tabatha	7	0	5	0	12
Yatta Hibachi & Sushi	-	-	-	1	1
Zeek's Comics and Games	15	19	53	78	165

Impressions on google	Q1	Q2	Q3	Q4	Totals
Alpha Bravo	262	328	557	694	1841
American Legion Post 100	372	374	488	1,418	2652
Art at the Bodega	4,474	4,281	4,672	6,306	19,733

At Bat	1102	734	937	1,622	4395
Aunt Dena's Bakery	100	694	1,461	1,289	3544
Backyard Living	79	157	201	285	722
Baker Street Boutique	135	123	134	232	624
Bernardi's Restaurant Inc	954	3,208	4,396	2,819	11377
Blue Margarita's Mexican Bar & Grill- Washing	4586	4,698	3,926	3,542	16752
Brandy's Bees	157	87	256	1,931	2431
Brunk's Screenprinting & Graphics	345	1,069	404	3,201	5019
Castaways Quality Consignment	1089	1,168	1,320	508	4085
Cherry Garden Inc	2794	5,044	4,834	16	12688
Christy's Place	139	469	428	0	1036
City of Washington	2936	297	1,021	94	4348
Clark Music Studios	1	40	41	509	591
Cloud Nine Massage Studio	731	838	894	2,470	4933
Cornerstone Inn Bed & Breakfast	90	989	1,304	2,064	4447
Countryside Banquet Facility	78	919	1,163	1,419	3579
Crestview Motel	1077	483	753	633	2946
CrossFit 1825	2	232	177	149	560
Cummins Family Restaurant Washington	158	570	812	988	2528
Define The Home Inc	115	73	109	59	356
Faire Coffee // Washington	1559	1,725	1,363	2,118	6765
Farm Creek	3	199	194	254	650
Farmdale Reservoir	45	2,130	807	898	3880
Five Points Washington	14,862	11,134	15,360	14,224	55,580
Gym Corner LTD	1	0	1,232	2,268	3501
Hillcrest Golf Center Inc	1667	465	39	4	2175
Holland's Caramel Corn	85	77	772	924	1858
Holland's Mercantile	3225	2,715	2,426	2,590	10956
Homespun	164	131	282	189	766
Ice Cream Shack of Sunnyland	6,712	7,186	2,718	4,028	20,644
Jack of All Collective	-	-	-	32	32
Katy T's	88	0	138	122	348
Kep's Sports Bar & Grill	0	52	249	509	810
Khoury's Restaurant	109	460	494	741	1804
Kimpling Hardware and Home Improvement	133	3	169	158	463
Kirk's Korner Tap	459	0	480	491	1430
Le Fleur Floral Design & Event	180	132	110	390	812
Lindy's Downtown Market	1,745	0	1,093	2,088	4,926
Liquor Oasis	499	8	416	624	1547
Lori's Kitchen Store	1687	1,035	2,281	2,180	7183
Lucky Charlie	489	422	778	664	2353
Mariachi Mexican Restaurant	1168	668	1,637	1,220	4693
Merle Norman Day Spa	377	572	557	679	2185
Michael's Italian Feast	562	588	1,016	1,809	3975
Nitsch Theatre Arts	568	1,534	1,117	1,375	4594
Parish's Pub	392	364	390	761	1907
Pine Lakes Golf Club	1506	1,959	1,694	2,823	7982
Plaza Lanes	2061	931	1,619	3,866	8477

Prairie Built Barns	1250	1,137	964	1,158	4509
Prep. Freeze. Cook	40	471	517	746	1774
Q Tavern	50	116	151	242	559
Quail Meadows Golf Course	168	696	396	1,254	2514
R.P. Home and Harvest	101	438	699	1,328	2566
Russell's Cycling & Fitness	22	0	979	734	1735
Sankoty Sustainables	43	53	97	7	200
Sentimental Journey	469	228	780	470	1947
Sleep Inn & Suites Washington	107	0	901	582	1590
SOS Home	1,850	1,596	2,162	3,391	8,999
Stay Sharp Barber Shop	1,573	442	744	1,256	4,015
Step Back in Time	640	7	21	171	839
Super 8 Washington	518	0	440	443	1401
Tangled Roots	-	-	-	162	162
Team Works by Holzauer	1,039	690	889	820	3,438
The Bent Penny	-	-	-	45	45
The Blend Coffee	246	0	1,065	2,484	3795
The Book Nook	2,158	2,352	3,053	7,087	14,650
The Brickhouse BBQ Burgers & Brew	2,645	1,057	1,181	2,621	7,504
The Clay Den	-	-	-	326	326
Transformation's Lash Studio and Academy	0	0	14	598	612
Tres Rojas Winery	2,848	2,308	183	2,329	7,668
Trinkets and Treasures	15	44	2,159	41	2259
Warp Drive Toys	87	89	22	513	711
Washington Bridge Education Foundation	45	44	245	53	387
Washington Chamber of Commerce	666	443	19	432	1560
Washington Family Restaurant	17	0	442	3,421	3880
Washington Good Neighbor Days	3,015	241	853	470	4,579
Washington Greenhouse	8,692	1,271	172	1,856	11,991
Washington Historical Society	-	-	-	14	14
Washington Park District	3,022	2,004	932	2,383	8,341
Washington Park Pool	336	3,282	577	604	4799
Washington Recreation Trail	160	93	363	101	717
Weaver Park	25	40	97	22	184
Wielands Lawn Mower Hospital	849	139	23	40	1051
Wishing Star Boutique By Tabatha	0	2	67	0	69
Yatta Hibachi & Sushi	-	-	-	634	634
Zeek's Comics and Games	2,517	2,048	3,345	4,768	12,678

Top Pages FEATURING Washington	Page Views
peoria.org	102,253
peoria.org/events/	92,376
peoria.org/things-to-do/	27,541

Washington TOP VIEWED Pages/events	Page Views
/event/spring-food-truck-festival (combined dates)	1,119
/event/washington-good-neighbor-days	778
/events/five-points-fridays (combined dates)	441
Total	2,338

Washington Listings / Highest Impressions on Google	Impressions
Five Points Washington	14,224
The Book Nook	7,087
Art at the Bodega	6,306
Zeek's Comics and Games	4,768

All BLOGS Featuring Washington	Page Views
https://peoria.org/blog/post/adventures-with-kids/	9,114
Greater Peoria Festivals	6,935
https://peoria.org/blog/post/datenightdestinations/	4,503
https://peoria.org/blog/post/holidayevents/	3,783
Things to do Indoors	3,619
Halloween in greater Peoria	2,773
https://peoria.org/blog/post/trickortreat/	2,131
https://peoria.org/blog/post/out-of-town-guests/	1,833
Fourth of July Fun in Greater Peoria	1,600
https://peoria.org/blog/post/bookstores/	1,579
Deep Dive into Peoria Area Swimming Pools	1,540
Fall Foliage in Greater Peoria	1,327
https://peoria.org/blog/post/springtime-activities/	1,048
https://peoria.org/blog/post/fridayfishfry/	997
https://peoria.org/blog/post/santasightings/	872
Uncork at the Wineries, Breweries, + Distilleries	671
Greater Peoria Area Classics	564
https://peoria.org/blog/post/valentinesday/	558
Group Activities in the Greater Peoria Area	507
https://peoria.org/blog/post/love-where-you-live-washington-il-edition/	498
A region-wide taco guide	465
Navigating Greater Peoria's Mountain biking trails	432
Golf Greater Peoria	334
Local Goods + Gifts: Guys Edition	316

Itinerary: Girls weekend getaway	288
https://peoria.org/blog/post/tazco-creative/	243
https://peoria.org/blog/post/peppermintmocha/	227
https://peoria.org/blog/post/shop-tazewell/	226
Popcorn in Greater Peoria	181
https://peoria.org/blog/post/weddingdestination/	117
Total	49,281

Website Listings	# of Listings	Views	Clicks	Impressions on Google
Hospitality + Tourism Listings	89	2,664	682	123,883
Oct - Dec	83	1,884	475	94,271
July - Sept	83	1,648	402	82,696
April - June	83	1,209	316	97,335

Hotels + Accomodations	Leads Sent	Room Nights Requested
Sleep Inn & Suites Washington	14	10,992
Super 8 Washington	14	10,992
Cornerstone Inn BNB	14	10,992

Social Engagement	Impressions	Following
Facebook	186,099	10,134
Instagram	113,992	8,463
LinkedIn	389	1,651
X	1,070	5,587
TikTok	8,064	2,161
Total	309,614	27,996
Oct - Dec	361,805	27,247
July - Sept	799,918	26,551
April - June	377,125	25,326

Newsletter Mentions

April 1 // You won't believe these views	August 1 // Back-to-School Refresh with Peoria Area Gear	Dec 2 // shop local this holiday season
April 15 // Discover what to do this spring	August 15 // Looking For Things to Do? Discover What's Happening Near You	Dec 16 // your VIP pass to the holiday fun
May 1 // Lets Taco ' Bout it	Sept 15 // Fall is in the air	Jan 1 // New Year. New Adventures
June 1 // It's Festival Time in Greater Peoria	Oct 1 // BOO!	Jan 15 // Escape the Cold
June 15 // Looking for things to do this summer?	Oct 15 // Trick or Treat	Feb 17 // February Fun near You
July 1 // Fourth of July in Greater Peoria	Nov 1 // Get Game day ready	Feb 28 // Make the Most of Your Spring
July 15 // Sizzling Summertime Adventures in Peoria		March 14 // St. Patrick's day Celebrations you won't want to miss